

ISSUE **62**  
**FEBRUARY**  
**2025**

# MAN

*Special Edition*



6<sup>th</sup> Roundtable  
meet the  
**Arab** ambassadors

25  
**FEBRUARY**  
**2025**



**5<sup>th</sup> Workshop** "Doing Business in the Arab World"  
ورشة العمل الخامسة "ثقافة العمل والأعمال في العالم العربي"  
ATHENS, 25<sup>TH</sup> FEBRUARY 2025



الغرفة اليونانية للتجارة والتنمية  
ΑΡΑΒΟ-ΕΛΛΗΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΕΜΠΟΡΙΟΥ & ΑΝΑΠΤΥΞΕΩΣ  
ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT

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-  Invitations to Exclusive Business Events
-  Business Delegations to the Arab World


### Why become a member of the Arab-Hellenic Chamber:

#### NETWORKING OPPORTUNITIES

 **Our members enjoy networking opportunities by participating in a wide range of events and activities:**

- Forums, Conferences
- Workshops and Roundtables
- B2B Meetings (live and virtual)
- Business Delegations to the Arab world
- Exhibitions

#### INFORMATION

 **Our Chamber publishes:**


- ~ Bimonthly Economic Bulletin exclusive for our members with upcoming events in the Arab world
- ~ Bimonthly Magazine with news of our members and other events and activities of our Chamber in Greece and the Arab world, distributed electronically and in hard copy format to a strong database of recipients in Greece and the Arab countries, to the Arab Federations and Chambers of Commerce and to professional business societies
- ~ Directories of its Members in Greece and the Arab world

 **Our Chamber also provides:**

- ~ Information on Companies in the Arab World upon request of its members
- ~ Statistical Information on Trade Balance between Greece and the Arab World in various sectors
- ~ Checking of commercial documentation related to Greek exports to the Arab world and rendering services to its members by undertaking, on their behalf, the whole legalization procedure
- ~ Translation from/to Greek, Arabic and English and vice versa
- ~ Introducing of business proposals from the Arab or Greek companies looking for contacts in Greece or in the Arab countries

 **Exposure**

Our members can have exposure by appearing in our magazine, our Directories, or when they sponsor our events.

 **For further information, please visit our website at [www.arabhellenicchamber.gr](http://www.arabhellenicchamber.gr) or contact us at [chamber@arabgreekchamber.gr](mailto:chamber@arabgreekchamber.gr)**

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## FOREWORD



**Harris Geronikolas**  
*President*



**Rashad Mabger**  
*Secretary General*

### Reflecting on 2024 and Looking Ahead

As a new year begins, we embrace the momentum that drives progress. Movement is an integral part of life, and we hope that 2025 will bring even greater advancements. The year 2024 was marked by a significant transformation in the Chamber's activities and performance, beginning with the Annual Meeting of Chamber Members on February 21, 2024. Concurrently, we hosted the fifth round table discussion "Meet the Arab Ambassadors" an event designed to elaborate on investment opportunities and establishing businesses in the Arab world.

Over the past year, our events have been strategically tailored to specific business sectors, ensuring a more focused and specialized audience. This approach has led to increased engagement and the achievement of concrete outcomes. In this spirit, we organized the "1st Arab-Hellenic Health Conference" in May, recognizing the critical role of the health sector and its vast opportunities. In Greece, the pharmaceutical industry contributes 4% of the national GDP, with companies committing €1 billion towards biological and medical research by 2030. Similarly, Arab countries place high strategic importance on this sector, making our initiative both timely and relevant.

After a brief interlude, we also resumed organizing business delegations to the Arab world, reaffirming our role in facilitating cross-border economic collaboration. In May, we traveled to Tripoli, Libya; in July, to Cairo, Egypt; and in December, to Baghdad, Iraq. These missions saw the participation of major Greek companies and were characterized by high-level business meetings in each capital. Our success in these initiatives can be attributed to our strong representation of Arab federations and chambers of commerce, our ongoing coordination with key stakeholders, and our extensive business networks. We are confident that all participants left these missions with valuable insights and promising opportunities.

The highlight of the year was the 13th Arab-Hellenic Economic Forum, held on November 27–28, 2024. This year's forum focused on the energy and construction sectors, along with other related industries. The event attracted great interest from participants, with notable engagement from 17 Arab countries and a strong Greek presence. This enthusiastic participation underscored the forum's relevance and impact, further solidifying the Chamber's reputation as a bridge between the Arab and Greek business communities. The forum also marked the conclusion of our 45th-anniversary celebrations, making it a landmark occasion for the Chamber.

Today, as we publish this issue on February 25, 2025, we align with three significant events: the 6th Meeting of Arab Ambassadors with Greek Businessmen, the 5th Workshop on "Doing Business in the Arab World", and the Annual Meeting of Chamber Members. These gatherings serve as a platform to enhance communication, explore investment opportunities in the Arab world, and foster partnerships between Arab and Greek businesses across various sectors.

Looking ahead, we invite you to join us on June 25–26, 2025, in Athens, Greece, for the "2nd Arab-Hellenic Maritime Conference". More details will be shared in the coming weeks, and we look forward to another year of growth and collaboration.





**5<sup>th</sup> Workshop** “Doing Business in the Arab World”  
ورشة العمل الخامسة "ثقافة العمل والأعمال في العالم العربي"  
ATHENS, 25<sup>TH</sup> FEBRUARY 2025

## 6<sup>th</sup> “Meet the Arab Ambassadors” & 5<sup>th</sup> Workshop “Doing Business in the Arab World”

On February 25<sup>th</sup>, the Arab-Hellenic Chamber is kicking off its 2025 activities at the Divani Caravel Hotel in Athens with two important events, exclusively designed for Greek SMEs that aim to expand their activities in the Arab markets.

The first event is the **6<sup>th</sup> Roundtable Discussion “Meet the Arab Ambassadors.”** At this event, Arab ambassadors accredited to Greece will reveal business and investment opportunities, facilitations, and incentives offered by their countries and they will answer questions from participating company representatives.

This will be followed by the **5<sup>th</sup> Workshop “Doing Business in the Arab World,”** which is now considered a “tradition” among Greek SMEs that wish to enter for the first time or expand commercially and business-wise in Arab markets.

During the two events, the audience will have the opportunity to meet and network with the Arab Ambassadors or Commercial Attachés attending the events, as well as with the Greek Commercial Attachés. The countries and markets that will be discussed and presented are Egypt, Algeria, Jordan, Iraq, Qatar, Kuwait, Lebanon, Mauritania, Morocco, Saudi Arabia, Sudan and Tunisia.

The two informative events will be followed by the traditional annual pita-cutting exclusively for our members.





**Under the Auspices:**

HELLENIC REPUBLIC  
MINISTRY OF FOREIGN AFFAIRS  
GENERAL SECRETARIAT  
FOR INTERNATIONAL ECONOMIC AFFAIRS



**Rashad Mabger**  
Secretary General  
Arab-Hellenic Chamber



**Harris Geronikolas**  
Chairman of the Board of  
Directors Arab-Hellenic Chamber  
& CEO, City Unity College



**Suheil Hassib Sabbagh**  
President, Group HR, CCC  
& Vice President, Arab-Hellenic  
Chamber, Greece



**Dr. Saad Alammr**  
Dean of the Council of  
Arab Ambassadors  
& Ambassador of the Kingdom of  
Saudi Arabia to Greece



**Omar Amer Youssef**  
Ambassador of the Arab Republic  
of Egypt, Greece



**Mansour Saad Sulaiman  
Ahmad Alolaimi**  
Ambassador of the State of  
Kuwait, Greece



**Zuhair Ensour**  
Ambassador of the Hashemite  
Kingdom of Jordan, Greece



**Prof. Dr. Haris Lambropoulos**  
President, Hellenic Development Bank of  
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& Board Member,  
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Embassy of the Republic of  
The Sudan, Greece



**Marwan Francis**  
Chargé d' Affaires  
Embassy of the Republic of  
Lebanon, Greece



**Spyros Xanthis**  
Managing Director  
EUROSOL HELLAS S.A.  
(EUROSOL GROUP) and  
Board Member  
Arab-Hellenic Chamber,  
Greece



**Takis Kakayannis**  
Trade Commissioner &  
Former President  
of the Greek Community in  
Morocco, Morocco



**Afroditi Iconomou**  
Head of Office for Economic  
and Commercial Affairs  
Embassy of Greece in Algeria



**5<sup>th</sup> Workshop "Doing Business in the Arab World"**  
ورشة العمل الخامسة "ثقافة العمل والأعمال في العالم العربي"  
ATHENS, 25<sup>th</sup> FEBRUARY 2025



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Secretary General for  
International Economic Affairs  
Ministry of Foreign Affairs,  
Greece



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Managing Director  
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**Mouayed Saleh**  
Ambassador of the Republic of  
Iraq, Greece



**Mohammed Sbihi**  
Ambassador of the Kingdom of  
Morocco, Greece



**Souad Trabelsi**  
Ambassador of the Republic of  
Tunisia, Greece



**Ali Khalfan Al-Mansouri**  
Ambassador of the State of Qatar,  
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United Arab Emirates



**Maria Foka**  
First Secretary of Economic  
and Commercial Affairs  
(handling Iraq)  
B5 Directorate, Ministry of  
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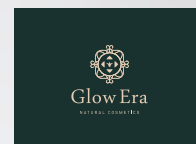
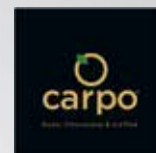
**Maria Moraki**  
Third Secretary of Economic  
and Commercial Affairs  
(handling Saudi Arabia)  
B5 Directorate, Ministry of  
Foreign Affairs, Greece

*Photos appearance according to event's program*

## 2025 Pita-Cutting & Member-to-Member Networking Event

On February 25<sup>th</sup> 2025, and in continuation of our pita-cutting tradition, our members will gather in a celebratory atmosphere to meet each other, exchange their news and views, expand their network, and win numerous prizes offered by their fellow company members of our Chamber.

### Member – Companies offering prizes



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## 2024 EVENTS & ACTIVITIES

2024 was a very fruitful year for the Arab-Hellenic Chamber and its members, witnessing 3 successful business delegations to Libya, Egypt, and Iraq, the 1st Arab-Hellenic Health Conference, the 13th Arab-Hellenic Economic Forum which celebrated the 45th anniversary of the establishment of our Chamber, a Saudi-Greek Business meeting and many other activities. The brief album of events below serves as a reminder of the constantly higher bar and the expectations we set for ourselves in our mission to serve the Arab-Greek relations in all business domains.

Our Chamber at the 10th  
EXPOTROF, 3-5 February 2024



Our Chamber at HORECA 2024,  
9-10 February 2024

# OUR CHAMBER'S NEWS



[www.arabhellenicchamber.gr](http://www.arabhellenicchamber.gr)

## 5th Meet the Arab Ambassadors Roundtable & Pita-Cutting, 21 February 2024



## Our Secretary General at the Suhar Investment Forum, Oman, 26-27 February 2024



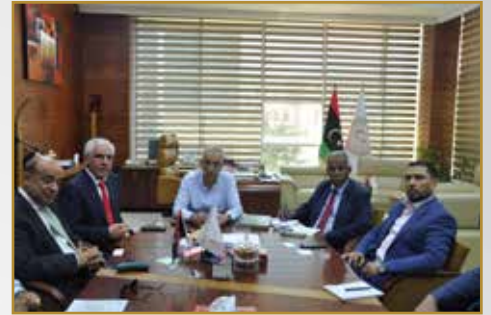
## 1st Arab-Hellenic Health Conference, 22-23 May 2024





## 2024 EVENTS & ACTIVITIES

### Business Delegation to Tripoli, Libya, 26-28 May 2024



### Business Delegation to Cairo & Egypt EU Investment Conference, 28 June-2 July 2024



# OUR CHAMBER'S NEWS



[www.arabhellenicchamber.gr](http://www.arabhellenicchamber.gr)

## Saudi – Greek Business Meeting, 17 July 2024



## 13th Arab-Hellenic Economic Forum, 27-28 November 2024



## Business Delegation to Baghdad, Iraq, 8-12 December 2024





## Delegation to Baghdad, Iraq, 8-12 December 2024

### TESTIMONIALS

*In coordination with the Federation of Iraqi Chambers of Commerce and the Embassy of Iraq in Athens, the Arab-Hellenic Chamber organized a business delegation of high-level representatives of well-known Greek companies. This was a remarkable visit organized by the Arab-Hellenic Chamber and its success was based on the very close cooperation we had with H.E. Mr. Mouayed Saleh, Ambassador of Iraq in Greece, who joined us on this trip, and with Mr. Abdul Razaq Al-Zuhairi personally who exerted enormous efforts to ensure its positive outcome. It is worth mentioning that our Chamber's database and acquaintances in Iraq have helped in shaping the smooth running of this visit.*

#### **Mouayed Saleh**

*Ambassador of the Republic of Iraq to Greece*

The mission has been marked as a significant step for Greek businessmen to experience not only the abundance of opportunities in Iraq but also the life in Baghdad, the city coming alive late at night with its busy streets. The delegation's keen interest in returning soon to Iraq to forge new deals is a testament to the potential for deepened economic ties between Iraq and Greece and paves the way for a promising future of development and growth.



#### **Christos Geros**

*Area Sales Manager  
SABO S.A.*

In December 2024, SABO joined the Arab-Hellenic Chamber's delegation to Iraq, deepening our ties in this promising market. Grateful for the Arab-Hellenic Chamber for their initiative and work in enhancing our business connections with our counterparts in Iraq.





# OUR CHAMBER'S NEWS



[www.arabhellenicchamber.gr](http://www.arabhellenicchamber.gr)

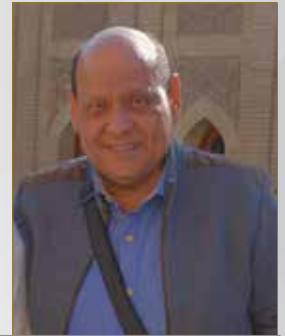
## **Dr. George Alexander**

*Founder & CEO*

*Alexander Group of Companies*

---

Thank you for organizing this trip, we had quite fruitful business meetings with Iraqi Businessmen, the potential seems to be promising and this trip revealed the extent of connections and the status of the Arab-Hellenic Chamber among Iraqi Businessmen and Entities.



## **Konstantinos Zaimis**

*Business Development Manager*

*STEELMET*

---

The long-awaited business mission of Greek companies to Baghdad was warmly greeted by our Iraqi counterparts and concluded successfully, as the foundation of a promising future collaboration.

The growing economy of Iraq needs mutually beneficial partnerships in trade & investment, and I am convinced that Greek businesses can contribute to this end.



## **Polyzois Nektarios Sideris**

*BSD Manager, Corporate*

*ARCHIRODON GROUP N.V.*

---

Congratulations for the organization and the initiative to organize such a demanding trip to Iraq. Very good contacts and hopefully there will be continuation and similar initiatives from all involved parties!



## **Dimitris Papanikolaou**

*NOVA CONSTRUCTIONS*

*Green Properties*

*Lux and Easy*

---

A very successful trip! Great, organized so well! Thank you so much Maria and Rashad! We met so interesting people!





# OUR CHAMBER'S NEWS

[www.arabhellenicchamber.gr](http://www.arabhellenicchamber.gr)

**Antonis Melas**  
*ACMON Group*

---

Cannot believe, indeed, what an awesome trip held in Baghdad these days, thanks to the real definition of “job and pleasure” due to the perfect preparation on each single point!



**Nikos Kostopoulos**  
*f. Chief Executive Officer  
Hellenic Defence Systems*

---

From the first moment I entered the office of Mr. Rashad, I felt the hospitality of the Arab-Hellenic Chamber of Commerce and the willingness of its people to promote business ties between Greece and the Arab world. Our trip to Baghdad was professionally organized, giving everybody in our group the chance to promote its business by meeting important stakeholders and key players, without missing to bring us in touch with the local culture and people. Quite fruitful! Well done! Many thanks!



**George Spigos**  
*Director  
UNI-PHARMA S.A.*

---

Very pleased to report that our recent business trip to Iraq was very successful. Primary objective was to strengthen partnerships and explore new market opportunities. We met with special players, attended pivotal meetings and gained insights into local business practices. Thank you all for your support.



**George Xanthopoulos**  
*Export Sales Manager  
CALPAK*

---

Thank you for organizing this challenging trip. Our aim was to find the right partners to distribute our products and we had some interesting meetings. We hope that these meetings will help us to begin our activity in Iraq.



*\*For more details on our trip to Iraq, please visit our website.*



## Egyptian Cypriot Greek Business Conference & B2B Meetings

In conjunction with the trilateral summit of the Heads of State of Egypt, Greece, and Cyprus, and in coordination with the Federation of Egyptian Chambers, our Chamber actively participated in the Business Conference & B2B Meetings organized alongside the summit.

The conference aimed to foster joint business opportunities and long-term partnerships, highlighting over €22 billion in grants, soft loans, investment guarantees, and trade finance available for the private sector through various bilateral and multilateral development banks and funds.

The B2B meetings took place on January 8, 2025, at the new headquarters of the Federation of Egyptian Chambers in New Cairo. These meetings were followed by an official opening ceremony, attended by:

Mr. Ahmed El Wakil, Chairman of the Federation of Egyptian Chambers and Union of Mediterranean Chambers

Mr. Stavros Stavrou, President of the Cyprus Chamber of Commerce and Industry

Mrs. Sophia Kounenaki Efraimoglou, 1st Vice President of the Athens Chamber of Commerce and Industry

The event proceeded with a high-level panel discussion on bilateral and trilateral cooperation and sources of financing, featuring keynote speeches from:

H.E. Dr. Rania Al Mashat, Minister of Planning, Economic Development, and International Cooperation

H.E. Dr. Mahmoud Esmat, Minister of Electricity and Renewable Energy

H.E. Eng. Karim Badawi, Minister of Petroleum and Mineral Resources

H.E. Mr. George Papanastasiou, Minister of Energy, Commerce, and Industry of the Republic of Cyprus

H.E. Mr. Kostas Fragkogiannis, Deputy Minister of Foreign Affairs for Economic Diplomacy and Openness of Greece

The Arab-Hellenic Chamber's presence at this forum, along with representatives from high-level member companies, was an honor and a valuable opportunity. As the official representative of the Federation of Egyptian Chambers of Commerce in Greece, our participation allowed us to strengthen connections with chamber representatives and business leaders from Egypt, Cyprus, and Greece, further fostering economic collaboration between the three nations.







الغرفة العربية اليونانية للتجارة والتنمية  
ΑΡΑΒΟ-ΕΛΛΗΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΕΜΠΟΡΙΟΥ & ΑΝΑΠΤΥΞΗΣ  
ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT

## The Chamber

The Arab-Hellenic Chamber of Commerce & Development is a non-profit organization established by Greek Law No. 990, on December 1st, 1979, followed by Presidential Decree No. 421 of April 1981, and operates under the umbrella of the Ministry of Economy, Development and Tourism, in coordination with the Union of Arab Chambers, in cooperation with the Council of Arab Ambassadors accredited to Greece and with all the Arab Federations and Chambers of Commerce. Its Head Office is located in Athens, Greece. The scope of its business activities covers Greece and the whole of the Arab world.

## Objective

The objective of the Chamber is to develop and promote economic and trade relations between Greeks and Arabs in all business sectors, mainly Construction, Industry, Agriculture, Energy, Technology, Tourism and Education.

## Primary Goals

- The Arab-Hellenic Chamber works towards developing new Joint Ventures and partnerships between the two sides and encouraging the flow of investments between Greece and the Arab World.
- It also works alongside Federations and Chambers of Commerce towards elevating the trade balance between Greeks and Arabs.
- Based on its contacts, information database and networking expertise, the Chamber works towards assisting in bringing the Greek and Arab business communities together, through exchange of information, experience and know-how.

## Activities

- Organizing well-planned B2B meetings between Greek and Arab businessmen, activities which are complimented with the publication of informative brochures for each delegation involved.
- Holding and co-organizing business events, Forums, Conferences, Fairs, Exhibitions and Workshops in Greece and in the Arab world.

Publishing trade bulletins, reports, statistical data and related economic and trade activities between Greece and the Arab world.

- Providing update information to Greek and Arab businesses on the existing business opportunities from both sides through the publication of regular bulletins.
- Hosting and participating in related cultural activities and cross-cultural workshops.

## Services

- Publishing periodical reports and bulletins in English, Greek and Arabic on the latest business opportunities and news.
- Attending to the members' requests for updated data, contacts and information about conducting business in Greece and the Arab world.
- Checking and reviewing trade certificates, export documentation to the Arab world as well as undertaking the translation of related trade documents.

The Arab-Hellenic Chamber of Commerce and Development is proud of its long-standing relationship with its member-companies and it shall continue to present activities, events and services of the highest standards and to be supportive of the business communities in the Arab world and Greece.

[www.arabhellenicchamber.gr](http://www.arabhellenicchamber.gr)



## The Ambassador of Kuwait visits our Chamber

We were delighted to receive H.E. Mansour Saad Al Olaimi, Ambassador of Kuwait to our premises on February 6th. The Ambassador and Rashad Mabger, the Secretary General of our Chamber, exchanged views and touched upon several issues with regard to the Kuwaiti – Greek friendly relations. Further the discussion extended to the 6th roundtable discussion “Meet the Arab Ambassadors” scheduled on February 25th. The Secretary General expressed his profound gratitude to Ambassador Al Olaimi for his visit and his outstanding support of the Arab-Hellenic Chamber.

During this visit, Ambassador Al Olaimi honored Mr. Mabger for his work for the Chamber’s efforts to enhance the Greek – Kuwaiti relations. As a token of appreciation, he presented him with the traditional Kuwaiti vessel, called 'the boom'. Mr. Mabger was overwhelmingly touched with this visit and the gift by His Excellency.

We would like to seize this occasion to express our best wishes for the Kuwaiti people and to the Amir of Kuwait His Highness Sheikh Mishal Al-Ahmad Al-Jaber Al-Sabah for the 64th Kuwait National Day and the 34th anniversary of Kuwait Liberation Day.





## Visit to UNI-PHARMA

As part of the Arab-Hellenic Chamber's business delegation to Baghdad in December 2024, a key highlight was the UNI-PHARMA delegation's visit to the facilities of the Iraqi pharmaceutical company MDI. The delegation was accompanied by H.E. Mouayed Saleh, Ambassador of Iraq to Greece, and Rashad Mabger, the Secretary General of the Chamber. They were warmly received by Dr. Rafea Al-Rawi, CEO of MDI, with whom they engaged in discussions on various strategic issues, paving the way for a strong collaboration between the two pharmaceutical companies.



Building on this visit, Ambassador Mouayed Saleh and Mr. Rashad Mabger paid a courtesy visit to UNI-PHARMA's manufacturing facility on February 13th. They were welcomed by Ms. Julia Tseti, Chairman and CEO of UNI-PHARMA – INTERMED, along with Mr. Thanassis Archondikis, Vice President, and Ms. Helen Vergiris, International Business Senior Executive.





Ms. Tseti opened the meeting with remarks on UNI-PHARMA's growth and success in expanding into international markets, attributing this achievement to the company's commitment to quality. She also emphasized the importance of fostering collaboration with Iraq and the broader Arab markets. Mr. Archondikis expressed his satisfaction with the outcomes of UNI-PHARMA's visit to Iraq on December 8th, while H.E. Ambassador Mouayed Saleh highlighted the longstanding friendly relations between Greece and Iraq. He discussed the significant opportunities available in the Iraqi market for Greek businesses and welcomed UNI-PHARMA's commitment to strengthening ties with MDI in Iraq. Ms. Tseti expressed her gratitude to the Ambassador and the Secretary General for their visit and looks forward to further engagements in the future.

*Coming  
soon*





2<sup>ο</sup> Αραβο-Ελληνικό Ναυτιλιακό Συνέδριο

المؤتمر البحري العربي – اليوناني الثاني

2<sup>nd</sup> Arab-Hellenic Maritime Conference

Athens, 25 - 26 June 2025

### General Outlook:

The Arab-Hellenic Chamber will convene the "**2nd Arab-Hellenic Maritime Conference**" on **June 25-26, 2025**, in **Athens, Greece**. This event builds on the success of the inaugural conference held in July 2023, which brought together distinguished executives and government officials from Greece and the Arab world.

The Arab countries are situated in a pivotal location in the international sea routes. This geographical position as well as their predominance as an exporter of energy and other natural resources, mobilized some Arab countries to advance their status in all maritime sectors, increasing the number of their fleet, modernizing their ports, and improving related services. These countries have thus made significant strides to reach the pinnacle of their standing in the maritime sector.

Greece has been a sea power since ancient times; with the longest coastline in the Mediterranean and the third longest in Europe. Shipping has always been interwoven with the Hellenic civilization, a source of wealth and pride for the Greek people. Today, Greece owns and controls over 5,200 ships, a total of 21% of the global merchant fleet, with a 8% contribution to the country's GDP. Greece continues to maintain and enhance its status in the maritime sector and plans to revitalize its shipbuilding, repair, and maintenance industries, which will turn Greece into a shipbuilding hub, while offering good opportunities for investment in its various ports.

The privilege of the Arab-Hellenic Chamber as the sole representative of all Federations and Arab Chambers in the Arab world and Greece, as rendered itself effectively and positively for the Chamber to play an important role in opening and enhancing channels of communication between Greek businessmen and their Arab counterparts to exchange ideas and experiences, explore potentials for cooperation, investment, and trade in all business sectors.

### Participation:

The Arab-Hellenic Chamber's events are known for the good level of organization, selective focal points and sectors and the high level of participation. The sessions and deliberations of this Conference will be addressed by top CEOs and decision-makers, stakeholders in maritime and its various subsectors, along with some distinguished official representatives from Greece and the Arab world.

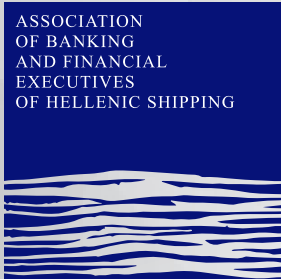
### Sectors and Key Focus Areas:

Recognizing the diverse scope of maritime business activities and their close links to other sectors, the conference will explore in its sessions and deliberations and business meetings relevant issues to the maritime industry, ports infrastructure and services, shipbuilding yards and maintenance, supply chain and logistics, energy and environmental impact, facilitation of industrial and free zones and latest developments and trends in the maritime industries.

**Venue:** Divani Caravel Hotel of Athens

**Conference languages:** Greek and Arabic (simultaneous interpretation)





## The investment opportunities that rise in Shipping industry through its commitment to adapt in Green Era

**George Xiridakis**  
*Founder and Managing Director XRTC Business Consultants  
President of the Association of Banking and Financial  
Executives of Hellenic Shipping*



The shipping trends play a vital role in global trade as transporting goods worth trillions of dollars yearly, undertaking 90% of global transportation. According to OECD, the forecasted maritime trade volumes will be tripled by 2050, as the population growth and the continued urbanization will lead to an increase in demand for maritime shipping services. These projections urge the maritime shipping industry to continue its efforts for innovation and adoption to new technologies in order to meet both the increased demand and the transition to a zero-emissions regime according to the International Maritime Organization (IMO).

The move towards green technology is a critical trend in maritime shipping. With increasing public awareness of the need to protect the environment, it is becoming increasingly crucial for maritime companies to adopt green practices. While it is the most carbon efficient means of transportation (on a CO<sub>2</sub> per ton-km basis), shipping still accounts for one billion tons of CO<sub>2</sub> per year, around 3% of annual global greenhouse gas emissions.

The maritime trade volumes that are forecasted to triple by 2050, will bring up the CO<sub>2</sub> equivalent emissions to 250% increase.

Over the past decade, the maritime industry has made significant strides in its decarbonization journey. The introduction of Energy Efficiency Design Index (EEDI) in 2013 and subsequently Energy Efficiency eXisting ship Index (EEXI) and Carbon Intensity Index (CII) in 2022 have significantly increased the efficiency of both newly delivered and existing ships since 2013. The recently revised IMO greenhouse gas strategy has now set revised targets to further increase efficiency and move the industry to net zero emissions, by or close to 2050.

Under this scope, undoubtedly the maritime sector is poised for a profound transformation in the coming years. Advancements in propulsion technologies, optimizing vessels' design, and adopting alternative fuels are pivotal.

As the regulatory environment and stakeholder pressure around decarbonization and emissions reductions are ramping up, compliance with these regulations will be essential if shipowners want to elevate the industry and maintain its relevance. Additionally, prioritizing digitalization through data analytics and automation will help to optimize operations and boost efficiency. Focusing on these key areas, the maritime industry can significantly contribute to global sustainability goals and navigate the evolving business landscape.

It is estimated that it will require between \$1–1.4tn of cumulative investment across the shipping industry and its value chain, to reach the IMO's target of reducing absolute emissions by at least 50% by 2050 (or \$50–70bn annually between 2030–2050).

The banks face growing calls to play their part in addressing today's environmental and social concerns, following the new set of mandatory directives, frameworks and tables issued by the European Banking Authority (EBA) that the banks must follow. The Greek shipowners with the support of European and Asian banks have already started this effort. New orders for ships with alternative fuels have already been financed, while the renewal of the Greek fleet, which is one of the youngest in the world, is in a continuous process.

One of the drivers for banks and financial institutions to extend green/sustainable loans is the potential ability to access a new type of investor base through the capital markets. Green or sustainable bonds are issued, which differs from conventional bonds in that the issuer provides a set of green or sustainable criteria and undertakes to use the capital raised for projects that meet those criteria. As a result, banks and financial institutions may have capital earmarked solely for green or sustainable projects.

The European Union's green transition plan, linking financing to borrowers' performance on environmental, social and governance (ESG), the implementation of the Basel IV framework by the European financial institutions shows the path to the shipping companies to access financing at competitive costs and terms.

The new business environment demands the shipping industry to shift from the traditional business model of selling capacity, to one that offers value to customers. Shipping industry needs concrete actions in the form of investments, technology scaling, infrastructure readiness and real progress in reducing the costs.

A resilient maritime sector is one that is equipped to withstand and adapt to changing conditions and recover positively from shocks and stresses, whether they be related to climate hazards, geopolitical uncertainty, technological change, decarbonization efforts, or other unforeseen disruptors. Greek shipping, with its long-standing know-how and collective dynamism has always been a testament to resilience and adaptability and has proved and will continue to be capable in finding a balance between environmental stewardship and business profitability will be key to success.

The dynamism and the future bet of Greek shipping does not merely depend on "seamanship", but it rather lies in the significant investment in innovation as well as in high level education and training of its executives and its staff. Last but not least, it depends on its continuous strength and capability in adopting risky investment that leads the national shipping industry to maintain its leading position.

*\*\*The article solely reflects the author's opinion, not the views of the Arab-Hellenic Chamber*

# Sustainable Transport in a Geopolitical Crossfire: Navigating Energy, Trade, and Supply Chain Disruptions

**Vasiliki Petidou**

*MSc in Shipping, Trade and Transport -  
University of the Aegean  
Project Manager, HHX.blue*



As the world scrambles to decarbonize, conflicts, trade wars, and resource battles are reshaping the global maritime industry, complicating efforts to cut emissions and adopt greener alternatives. The war in Ukraine, rising tensions in the Red Sea, trade conflicts between economic superpowers, and the race for critical raw materials are reshaping supply chains and energy policies worldwide. As countries strive for sustainability, these geopolitical challenges directly impact fuel security, infrastructure development, and regulatory frameworks further resulting in obstacles to achieving sustainable transport goals. Although maritime transport emits approximately 3% of global GHG emissions, both IMO and EU have already taken measures to regulate maritime emissions, introducing ambitious policies such as the 2020 sulfur cap and the Initial IMO GHG, the European Green Deal, including the Fit for 55 package and EU ETS. These measures aim to align the shipping industry with the Paris Agreement's targets, aiming to reduce shipping emissions by 50% by 2050 compared to 2008 levels. However, achieving sustainability in shipping requires overcoming big geopolitical challenges, including regulatory fragmentation, energy security concerns, and international disputes over environmental regulations.

The EU's push for green fuels has accelerated in response to Russian-Ukraine war being a wake-up call, exposing its dangerous dependence on fossil fuel imports and fast-tracking investments in green hydrogen, ammonia,

and biofuels. However, these energy solutions are far from geopolitically neutral. Hydrogen production relies on partnerships with North Africa and the Middle East, while biofuels depend on agricultural commodities, exacerbating food security concerns. Meanwhile, LNG, once seen as a stepping stone toward decarbonization, is now a pawn in the energy chessboard, with Asian markets driving up demand and prices, leaving the shipping sector caught in the crossfire.

At the same time, the world's major trade arteries are being thrown into chaos. Houthi attacks on commercial vessels in the Red Sea have forced shipping giants to take longer, costlier routes around Africa's Cape of Good Hope, driving up fuel consumption and emissions — an ironic twist for sustainability goals. The Russia-Ukraine war has also crippled rail freight along the New Silk Road, forcing European companies to pivot back to carbon-intensive maritime and air transport. Adding to the turmoil, the escalating U.S.-China trade war is shaking supply chains, pushing the EU toward nearshoring manufacturing, particularly for EVs and batteries. While this move could reduce reliance on Chinese components, it comes with a short-term emissions surge as new logistics networks struggle to gain efficiency.

But the real battleground for sustainable shipping isn't just about trade routes, but the materials that power the green transition. China holds a stranglehold on rare earth elements, processing over 60% of the global



supply vital for EV batteries and wind turbines. The Democratic Republic of Congo supplies 70% of the world's cobalt, raising concerns over ethical mining practices and political instability. Meanwhile, Latin America's Lithium Triangle — Argentina, Bolivia, and Chile — controls more than half of the world's lithium reserves, but resource nationalism and environmental restrictions are limiting foreign investments. In response, the EU's Critical Raw Materials Act aims to break these dependencies by boosting domestic mining, investing in recycling, and forging alliances with politically stable partners. But as competition for these resources intensifies, securing a steady supply for the maritime industry's decarbonization remains an uphill battle. However, as geopolitical rivalries over these resources intensify, achieving a truly sustainable and independent transport system remains uncertain.

Despite these challenges, regulators are pushing ahead. The IMO has tightened emissions regulations, with its revised 2023 GHG Strategy setting a course for net-zero emissions by 2050 and pushing for global adoption of green technologies. To counter geopolitical trade route disruptions — such as Houthi attacks and the Russia-Ukraine war's impact — the IMO is enhancing maritime security cooperation, strengthening anti-piracy efforts, and establishing resilient logistics corridors. On the other hand, the EU has set even stricter policy frameworks with the "Fit for 55" package aiming to reduce GHG emissions by 55% by 2030 while the inclusion of shipping in the EU ETS is a major step towards internalizing the environmental costs of maritime transport and driving investments in green hydrogen, ammonia, and biofuels. However, overcoming energy security challenges means strengthening partnerships with politically stable nations — such as increased cooperation with Norway for hydrogen and accelerating domestic production of synthetic fuels. The EU, for its part, is investing in nearshoring strategies, bringing supply chains closer to home to reduce exposure to global trade conflicts while simultaneously supporting alternative Arctic and Mediterranean shipping routes to diversify transport pathways. In the meantime, it is actively securing energy independence, strengthening trade resilience, and forging strategic alliances by investing in offshore wind,

solar, and nuclear power while diversifying hydrogen partnerships with stable allies like Australia, Canada, and Norway. Yet, even the most ambitious policies can't override the disruption in global politics because long-term success depends on global diplomacy, strategic investment, and technological innovation. Sustainable shipping needs more than technology and regulation — it needs geopolitical stability, secure trade flows, and resilient supply chains. In a world increasingly defined by conflict and competition, the future of green shipping hangs in the balance.

The future of the Russia-Ukraine war, the Red Sea crisis, and the U.S.-China trade war will continue to reshape the maritime sector, creating uncertainty in global trade routes, energy security, and supply chains. A prolonged Russia-Ukraine conflict could cement Europe's shift away from Russian fossil fuels, accelerating investment in alternative energy sources but also straining global LNG markets. The Red Sea crisis, driven by Houthi attacks, may persist, forcing shipping companies to rely on longer, costlier routes around Africa, increasing emissions and disrupting supply chains. Meanwhile, escalating U.S.-China tensions could further fragment global trade, intensifying nearshoring trends as the EU and U.S. reduce reliance on Chinese-manufactured components, particularly for green technologies like EV batteries and shipbuilding materials. If these geopolitical tensions remain unresolved, the maritime industry will need to diversify trade routes, strengthen security measures, and invest in energy and supply chain resilience to maintain sustainable global shipping operations. Therefore, sustainable transport is no longer just an environmental goal—it is a geopolitical imperative. The global efforts to decarbonize transport sector are deeply intertwined with global political and economic realities, from energy security and supply chain resilience to strategic resource acquisition. As the world becomes more unpredictable, the success of the IMO's and EU's green transition will depend on its ability to navigate geopolitical disruptions while maintaining leadership in sustainable transport innovation. In the coming years, the balance between sustainability and geopolitical strategy will shape not only Europe's transport policies but also its position in the global economy.

*\*The article solely reflects the author's opinion, not the views of the Arab-Hellenic Chamber*



## UAE Embassy in Greece Hosts Grand National Day Reception to Celebrate Unity and Progress



The UAE Embassy in Greece marked the 53rd National Day of the United Arab Emirates with a grand reception at the Ambassador's residence, gathering together distinguished guests from the Greek government, diplomatic corps, business sector, and cultural institutions. The event celebrated the UAE's remarkable journey of progress, innovation, and global partnerships while reinforcing the deep-rooted ties between the UAE and Greece.

The evening commenced with the playing of the national anthems of both nations, symbolizing the strong bilateral relations and shared aspirations. In his welcoming remarks, His Excellency Dr. Ali Obaid Al Dhaheri, the UAE Ambassador to the Hellenic Republic, highlighted the UAE's achievements since its founding, emphasizing its commitment to innovation, sustainability, and international cooperation.

"The UAE has always been a nation that embraces the future while staying true to its heritage. Our strategic partnership with Greece continues to grow, fostering collaboration in trade, investment, culture, and technology," said H.E. Dr. Al Dhaheri.

The reception showcased the depth of the UAE's culture through traditional Emirati hospitality, featuring authentic cuisine, artistic displays, and a special exhibition on the country's advances in space exploration, sustainability, and women's empowerment. Guests engaged in discussions about the UAE's visionary leadership and its role as a global hub for innovation and diplomacy.

Greek officials and ambassadors from various countries extended their congratulations, commending the UAE's impressive development and its role in promoting peace





and cooperation on the international stage. The event also provided a platform to discuss future collaborations between the UAE and Greece in areas such as renewable energy, tourism, and education.

The celebration concluded on a note of unity and optimism, reflecting the UAE's values of tolerance,



progress, and global engagement. The UAE Embassy in Greece reaffirmed its commitment to strengthening diplomatic and cultural ties, paving the way for continued collaboration and mutual prosperity.







## The Embassy of the State of Qatar in Athens celebrates the National Day



H.E. Mr. Ali bin Khalfan Al Mansouri, Ambassador of the State of Qatar to the Hellenic Republic, held a reception on the occasion of the National Day of the State of Qatar.

The ceremony was attended by a large gathering of senior officials in the Greek Government, members of the Greek Parliament, a large number of businessmen, the media, Ambassadors and members of the Diplomatic Missions and International Organizations accredited to the Hellenic Republic, in addition to members of the of Arabic and Islamic communities in Athens.

On this occasion, H.E. the Ambassador of the State of Qatar welcomed the dignitaries and stressed that “It is my pleasure to welcome you to the celebration of the National Day of the State of Qatar, which is my first milestone as a representative of my country in the friendly Hellenic Republic”.

The National Day represents the founding of the Country by the founder Sheikh Jassim bin Mohammed bin Thani on December 18, 1878, reflecting the solidarity and cohesion of the Qatari people, revealing the Pride for homeland, Loyalty to the ancestors, and Honor in the wise leadership of His Highness Sheikh / Tamim bin Hamad Al Thani – Amir of the State of Qatar, "May God protect him", the leader of the process of achievements, development and prosperous future.

The State of Qatar has accomplished, over the past years, major achievements in the political, diplomatic, economic, sports, health and educational fields, painting a bright image for the State and consolidated its distinguished position among the nations.

This occasion comes amid difficult political and humanitarian conditions due to the ongoing wars in the world. My country cannot abstain from the calamities



that befell our brothers and sisters in Palestine, and therefore the principles of the Foreign Policy of the State of Qatar are based on peace, security, stability, cooperation and friendship between all countries. On this basis, we affirm our full support for the peaceful resolution of conflicts. We also appreciate Greece's interest in its friendship with the Arab world, and its many initiatives to bring peace to the region and avoid conflicts.

Since 2007, diplomatic ties have been established between the State of Qatar and the Hellenic Republic, as we witness the flourishing of bilateral relations between the two countries and today we renew the bonds of cooperation with our common heritage, the specificity of cultural exchange and communication and historical ties to ensure a better future for our nations.

Today, we are witnessing a tangible prosperity in Qatari-Greek relations, which reached its peak within the framework of mutual visits between His Excellency the Prime Minister of the Hellenic Republic and His Highness Sheikh Tamim bin Hamad Al Thani, Amir of the State of Qatar, "may God protect him", where the last visit took place last May, as Agreements were also signed including Defense, Security and Political Consultations, in addition to bilateral visits by senior officials from both friendly countries".



KLELIA  
RENESE

ASIMENIA  
VOULIOTI

AGORITSA  
OIKONOMOU

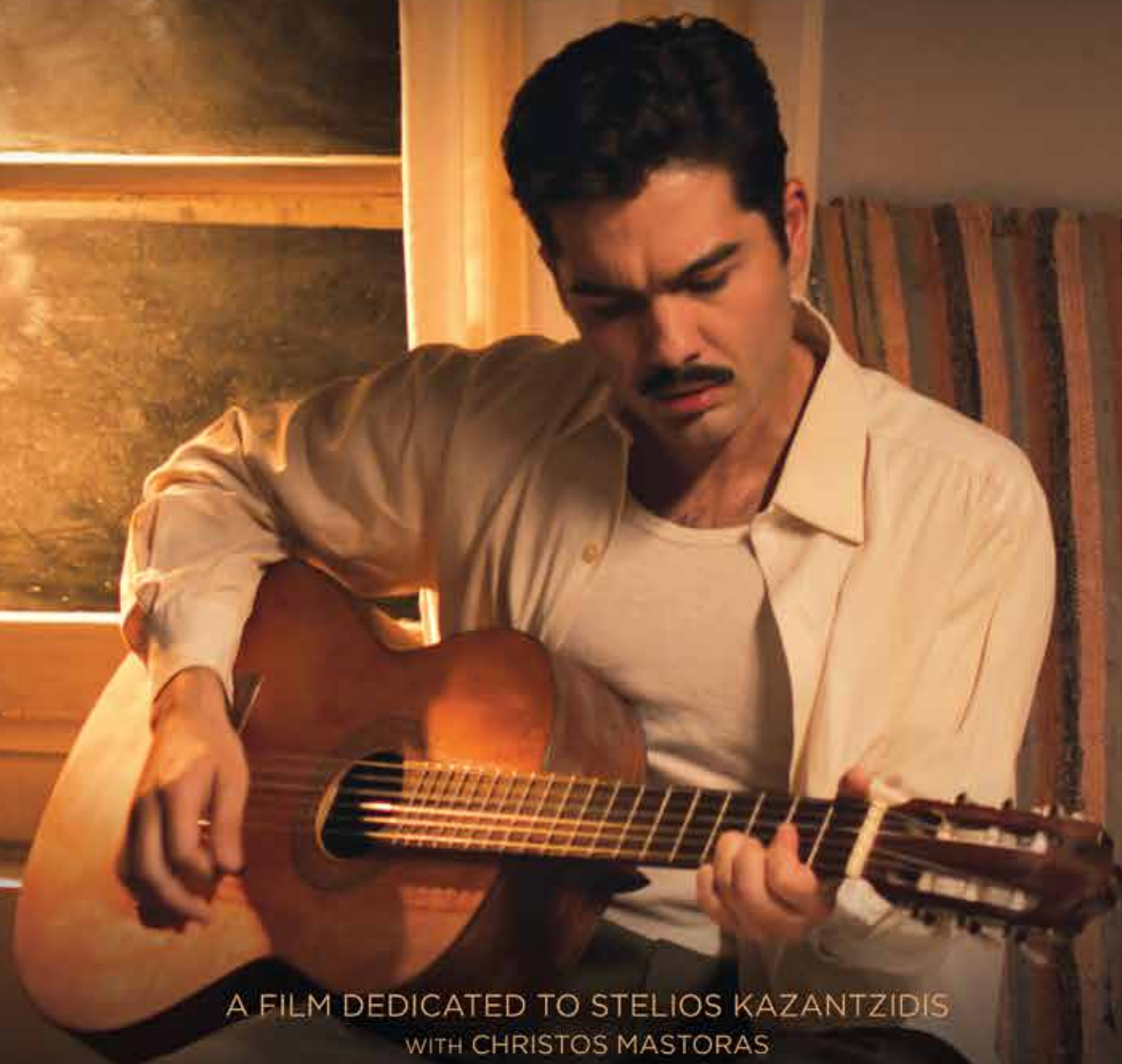
DIMITRIS  
KAPOURANIS

ANNA  
SYMEONIDOU

TANWEER PRESENTS

# STELIOS

*"For those who loved him and those who wish to know him"*



A FILM DEDICATED TO STELIOS KAZANTZIDIS  
WITH CHRISTOS MASTORAS

STARRING: CHRISTOS MASTORAS · KLELIA RENESI · ASIMENIA VOULIOTI · AGORITSA OIKONOMOU · DIMITRIS KAPOURANIS · ANNA SYMEONIDOU  
WITH: GIORGOS GALLOS · GIORGOS KARAMICHOS · NIKOS PSARRAS · GIORGOS GIANNOPOULOS · DIAMANTIS KARANASTASIS · ILIAS VALASIS · PERICLES SIOUNTAS  
CASTING DIRECTOR: MAKIS GAZIS · HAIR STYLIST: HRONIS TZIMOS · MAKE UP ARTIST: KATERINA VARTHALITOU · VFX: STARDUST EFFECTS  
SOUND: GIANNIS ANTYPAS · RE-RECORDING MIXER: KOSTAS VARYMPOIOTIS · SOUND DESIGN: ARIS LOUZIOTIS · LINE PRODUCER: NANCY KOKOLAKI  
COSTUMES: MARIA KONTODIMA · SET: ANTONIS DAGLIDIS · ORIGINAL MUSIC · SUPERVISION OF SONG REINTERPRETATIONS: MINOS MATSAS  
EDITOR: GIANNIS TSITSOPOULOS · CINEMATOGRAPHER: GIANNIS DRAKOULARAKOS · EXECUTIVE PRODUCER: GIANNIS IAKOVIDIS  
CO-PRODUCER: DIMITRIS MELLISANIDIS · PRODUCER: DIONYSSIS SAMIOTIS  
SCRIPT: KATERINA BEI · DIRECTOR: YORGOS TSEMBEROPOULOS



## **TANWEER's new film**

**directed by YORGOS TSEMBEROPOULOS**

### **Major Milestones**

**Admissions: 835k in 8 weeks**

1. N°1 title with release date in 2024
2. N°1 Biopic movie ever
3. N°1 Greek Title the last 20 years
4. N°1 Movie of Tanweer Productions
5. N°1 Movie of Tanweer Alliances in Box Office
6. N°1 Movie for the Director Yorgos Tsemberopoulos
7. N°1 Movie post financial crisis in Box Office (since 2010)
8. N°1 Movie post covid in Box Office and Admissions (2020)

**With 835,000+ admissions, this #1 film of 2024 is rewriting history!**

**A cinematic triumph, ranking among the Top 3 movies of the last 20 years, standing alongside 300, Avatar & Joker!**

**Now releasing in 15+ countries, including the USA, UK, Canada, Australia, Germany, and more!**

*surprising Greece*





JOINT ITALIAN ARAB CHAMBER OF COMMERCE  
الغرفة التجارية العربية الإيطالية المشتركة

## AIBF25 - Great success for the 4<sup>th</sup> Arab Italian Business Forum, held on January 28<sup>th</sup> in Rome

400+ present & online participants, with a large audience of institutions, governments and entrepreneurs representing 19 Arab countries, a plethora of high-level speakers, and the unprecedented presence of the Secretary of the Arab League, Ahmed Aboul Gheit.

Topics included the state of the art of the Mattei Plan on Africa and future expectations, the progress of Vision 2030 and the transition of Saudi Arabia towards a diversified economic model away from oil, case studies

and opportunities in Tourism and Agribusiness, with the signing of two strategic MoUs at the conclusion of the respective panels by the JIACC with Arab Federation for Digital Economy and with BTM.

The Forum gave Italian and Arab companies a chance to analyse economic prospects, promote networking, and discuss potential joint projects in B2B meetings, with a very positive sentiment.







AACC

جفوة التجارة العربية النمساوية  
austro-arab chamber of commerce  
österreichisch-arabische handelskammer



## Lights of Vienna

On Tuesday, January 21, 2025, ambassadors and diplomats from Algeria, Iraq, Oman, Saudi Arabia, and Yemen, representing the Arab Ambassadors' Council, visited Lights of Vienna in Guntramsdorf, Austria. The Austrian Arab Chamber of Commerce (AACC) organized the visit to foster collaboration and showcase the company's contributions to projects in the Arab region. The program featured presentations, a factory tour, and a luncheon.

Lights of Vienna's CEO, Mr. Michael Oborny, and his colleagues welcomed the delegation and shared insights into the company's operations and projects.

**Visit Program:** The visit commenced with a warm welcome and a presentation by Lights of Vienna, which highlighted their notable projects in the Arab region and their innovative approach to lighting solutions. CEO

Michael Oborny emphasized the company's expertise in design, technical implementation, and the production of custom lighting fixtures.

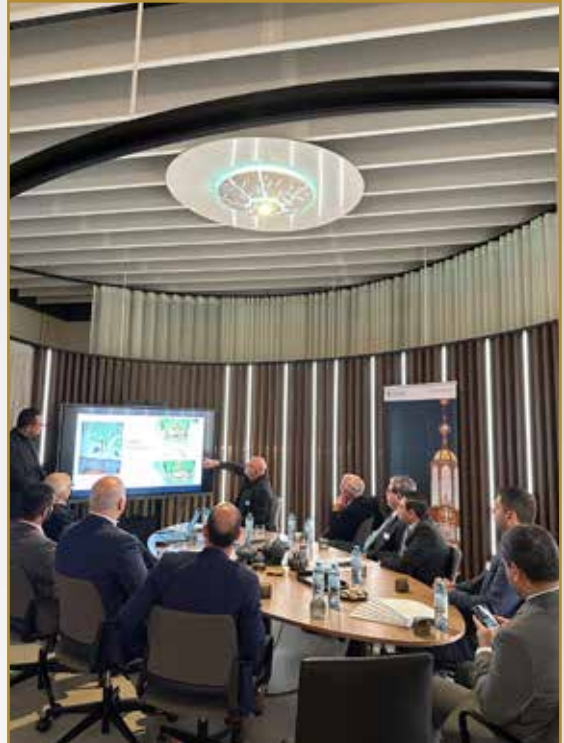
The factory tour offered insights into the meticulous processes involved in crafting their products, such as laser-guided cutting of gold-plated stainless-steel panels for chandeliers.

The delegation also learned about a new project for the main dome in the Holy Mosque's extension in Mecca, which includes a chandelier with an 18-meter diameter and a luminous output of 1.2 million lumens. A luncheon followed, providing opportunities for networking and further discussions. AACC President Dr. Werner Faslabend joined the meeting, and AACC Secretary-General Eng. Mouddar Khouja coordinated the event.

# NEWS FROM THE ARAB - FOREIGN JOINT CHAMBERS



[www.arabhellenicchamber.gr](http://www.arabhellenicchamber.gr)





Arab-Belgian-Luxembourg  
Chamber of Commerce



الغرفة التجارية العربية  
البلجيكية اللوكسمبورجية



## Activities report 2025

### **ABLCC & BESIX Kick Off 2025 with a Prestigious Networking Event**

On January 30, 2025, the Arab-Belgian-Luxembourg Chamber of Commerce (ABLCC) had the pleasure of hosting its first networking event of the year, in collaboration with BESIX. This remarkable gathering brought together a distinguished audience, including business leaders, diplomats, and key stakeholders, fostering valuable connections and stimulating discussions on future collaboration.

### **Strengthening Diplomatic & Economic Relations**

The evening was graced by the presence of Their Excellencies, the Arab Ambassadors, alongside representatives from the Belgian Ministry of Foreign Affairs. Their participation reaffirmed the strong diplomatic and economic ties between Belgium, Luxembourg, and the Arab world, emphasizing the

importance of fostering cross-regional partnerships and investment opportunities.

### **An Inspiring Address by Mr. Johan Beerlandt**

A special highlight of the evening was the insightful speech delivered by Mr. Johan Beerlandt, whose words resonated with attendees and set an inspiring tone for the year ahead. His address underscored the significance of collaboration between the public and private sectors in driving economic growth and strengthening international relations.

### **A Promising Start to 2025**

This successful networking event marked the beginning of an exciting year for the ABLCC, filled with promising opportunities for engagement, collaboration, and business development.





## 12<sup>th</sup> Edition of the Arab-Belgian Diplomatic Reception

On February 7, 2025, the Arab-Belgian-Luxembourg Chamber of Commerce (ABLCC) proudly hosted the 12th edition of its highly anticipated Arab-Belgian Diplomatic Reception. Organized with the valued support of the Belgian Ministry of Foreign Affairs, this flagship event brought together key diplomatic figures, high-level officials, and business leaders to strengthen economic and trade ties between Belgium, Luxembourg, and the Arab world.

Held at The Hotel Brussels, the reception welcomed an esteemed gathering, including Arab ambassadors accredited to Belgium and Belgian ambassadors serving in Arab countries. This unique platform fostered dialogue on key economic developments, investment opportunities, and cooperation between the regions.

As a symbolic occasion that reinforces the long-standing partnerships between Belgium, Luxembourg, and Arab nations, the evening provided a setting for meaningful exchanges, networking, and future collaboration. The ABLCC remains committed to facilitating these connections and advancing bilateral and multilateral business relations.

This 12th edition of the Arab-Belgian Diplomatic Reception marked another successful milestone, reaffirming the ABLCC's role in fostering international cooperation and mutual economic growth.

غرفة التجارة العربية الايرلندية  
Arab-Irish Chamber of Commerce  
*Connect with Expertise*



## AICC hosts guests from Ireland and the Arab World

During the last week of November 2024, the AICC hosted guests from Ireland & the Arab World to celebrate the great ties between the two regions. Attendees included representatives & Ambassadors from Morocco, the UAE, Saudi Arabia, Algeria, Egypt and Kuwait, as well as senior Irish business leaders.







## IFSA Africa 2025

Under the patronage of the Ministry of Trade and Export Development and the Ministry of Industry, Mines and Energy of Tunisia, the 3rd edition of the International Food Show for Africa (IFSA Africa) is going to take place from 9 – 11 July 2025 at Kram Expo Center in Tunisia.

IFSA Africa serves as a vital platform for exploring opportunities in the agri-food sector and the go-to place for manufacturers, retailers, food service professionals, importers and distributors to source for solutions that can enhance their production and operational needs.

With a population of 1.3 billion people, the African market presents considerable potential for international businesses. In 2022, intra-African trade accounted for approximately 16.6% of the continent's total trade. The African Continental Free trade Area (AfCFTA) aims to increase this share to 52.3% by 2025, reducing trade barriers and facilitating regional economic integration. This trend is crucial for companies seeking to tap into new market opportunities.

A full range of products and sectors will be on show at IFSA AFRICA, such as food and beverage, food processing and technology, packaging and hotel, restaurant and cafe industry.

Interested parties can visit: <https://www.ifsafrica.com/>



Source: Esteemed Embassy of the Republic of Tunisia in Athens, Greece





## GITEX Africa Morocco

From April 14 to 16, the 3rd International Technology and Innovation Exhibition GITEX Africa Morocco will be held in Marrakesh, under the High Patronage of King Mohammed VI and the Auspices of the Moroccan Ministry of Digital Transformation and Governance. Covering the fields of technology, IT, telecommunications, innovation, start-ups, cyber-security, artificial intelligence, electronic health systems, smart agricultural systems and connectivity, GITEX Africa is the most important technology and start-up exhibition on the African continent and, therefore, attracts the local and international interest.

The Exhibition, which is being held for the third consecutive year in Marrakech, is organized by Kaoun International, a subsidiary of the Dubai World Trade Center (organizer of Gitex Global). With the aim of highlighting the technological capabilities of Africa in general, and Morocco in particular, this year's Gitex Africa is expected to attract over 1,400 exhibitors, 350 investors, 650 Government agencies and 45,000 visitors from 130 countries. Throughout the Exhibition, numerous Conferences are traditionally held, awards are presented and Memoranda of Understanding are signed.

GITEX Africa Morocco can be a very good opportunity to promote Greek businesses and products, and the participation of Greek companies in the industry is strongly recommended.

Interested parties can visit: <https://gitexafrica.com/>



Source: Office for Economic and Commercial Affairs, Embassy of Greece in Rabat



## Exhibitions in Morocco (April - June 2025)

### 17<sup>th</sup> SIAM – SALON INTERNATIONAL DE L'AGRICULTURE AU MAROC

**21-27 April 2025**

In Meknès (Bassin de l'Agdal, Sahrij Souani)

Agricultural products, natural and organic products, agricultural and livestock production, agricultural equipment, food, livestock

<https://www.salon-agriculture.ma/>

### 8<sup>th</sup> COSMETISTA EXPO NORTH & WEST AFRICA

**3-6 May 2025**

In Casablanca (OFEC - Office des Foires et Expositions de Casablanca)

Equipment for beauty salons and spas, hair, face and body care, make-up, cosmetics, perfumes, nutritional supplements

<https://www.cosmetistaexpo.com/en/>

### MOROCCO STITCH & TEX EXPO

**13-15 May 2025**

In Casablanca (OFEC - Office des Foires et Expositions de Casablanca)

Textile, Clothing and Printing Machinery

<https://moroccostitchandtex.com/>

### 12<sup>th</sup> LOGISMED

**13-15 May 2025**

In Casablanca (OFEC - Office des Foires et Expositions de Casablanca)

Transport & Logistics Services, Technologies & Information Systems, Transport Equipment, Infrastructure & Logistics, Packaging

<https://www.logismed.ma/>

### 24<sup>th</sup> MOROCCO MEDICAL EXPO

**15-18 May 2025**

In Casablanca

Health, machinery - equipment and consumables

<https://www.mmedicalexpoma/>





## Exhibitions in Morocco (April - June 2025)

### 10<sup>th</sup> MOROCCO FASHION STYLE & TEX

**28-31 May 2025**

In Casablanca (OFEC - Office des Foires et Expositions de Casablanca)

Fashion, textiles, related equipment and machinery

<https://moroccofashiontex.net/>

### 10<sup>th</sup> MOROCCO HOMETEX

**28-31 May 2025**

In Casablanca (OFEC - Office des Foires et des Expositions de Casablanca)

Textiles for household use

<https://moroccohometex.com/>

### 5<sup>th</sup> EMEC EXPO

**16-18 June 2025**

In Casablanca (OFEC - Office des Foires et Expositions de Casablanca)

Digital marketing, e-commerce, technology, CRM, telecommunications, transport and logistics

<https://www.emecexpo.com/>

### 10<sup>th</sup> PLAST EXPO

**23-26 June 2025**

In Casablanca (OFEC - Office des Foires et des Expositions de Casablanca)

Plastics, rubber, chemicals

<https://plast-expo.ma/en/>

### 5<sup>th</sup> PACKEXPO

**23-26 June 2025**

In Casablanca (OFEC - Office des Foires et Expositions de Casablanca)

Packaging, raw materials, machinery and accessories, storage, logistics

<https://packexpo.ma/>



Sources: Esteemed Embassy of the Kingdom of Morocco in Athens, Greece and Office for Economic and Commercial Affairs, Embassy of Greece in Rabat, Morocco





# Publications of the ARAB-HELLENIC CHAMBER





*Excellence in Partnership*

# NEW MEMBERS

*Special Edition*

1. CITY DYNAMICS
2. TSIANAKAS LAW PARTNERS
3. EMM. KOUVIDIS S.A.
4. CHROMODOMI
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6. PLANET SOL
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8. CHARALAMPOS  
PONTIKOPOULOS
9. WE CAN REAL ESTATE





# NEW MEMBERS

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**City Dynamics** was established in March 2021 in Athens and engages in Residential and Commercial Real Estate Development projects, specializing in luxury housing and office spaces.

The services we offer are indicatively : Properties Purchase and Sale, Market Research and Monitoring, Development of Properties per demand, Construction of Propertie.

Our inhouse team of Engineers, Architects, RE Consultants and Legal is performing all tasks required in order to manage effectively all current and future properties of the company. In all our projects we are including Green Energy Solutions, especially through an inhouse PV application for Net Metering capacity, and smart building technologies.



# NEW MEMBERS



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in partnership with Al Henzab & Partners Law Firm

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**Tsianakas & Partners Law Firm** is an international law firm with extensive presence in Middle East, renowned for its legal expertise, business insight, and personalized approach. The firm advises a diverse clientele, including multinational companies, financial institutions and more. With a team of experienced lawyers, Tsianakas & Partners Law Firm provides strategic, proactive, and confidential legal counsel across all areas of law, tailoring solutions to each client's specific needs.

The firm's core values of quality service, reliability, and accountability guide its operations. Deep legal knowledge, efficiency, and ongoing professional development ensure clients receive expert advice, whether in litigation or advisory services. The Law Firm is also dedicated to innovation and reform within the legal system, striving to create positive change both within the legal community and in society.





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## **KOUVIDIS**

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Follow us: Facebook, LinkedIn, YouTube

With more than 45 years of successful presence, **KOUVIDIS** is one of the top manufacturers of plastic piping systems for cable protection, sewage, and drainage in Europe. The trust that we have cultivated with our customers through all these years is the main source of inspiration for the development of new products and innovative solutions that secure high quality and safety to the installer.

We are delighted to have fulfilled a multi-annual investment plan for the construction of our new Smart Factory and the installation of our state-of-the-art production lines adopting the values of the 4th industrial revolution. Thus, we now look into the future with confidence, and we commit to keep creating value for our staff, our customers, and our partners, whilst contributing to the development of our society.





## CONTACT DETAILS

### CHROMODOMI

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## Chromodomi: A Leader in Quality and Sustainability

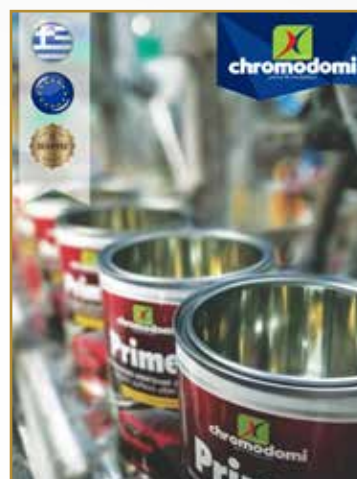
Founded in 1988 in Thessaloniki, Chromodomi specializes in producing premium interior and exterior paints, later expanding into thermal insulation systems, cleaning products, and industrial paints. The company prioritizes quality, safety, and sustainability, holding certifications including ISO 9001:2008, ISO 14001:2004, and ISO 45001:2018.

Chromodomi's growth stems from a commitment to innovation and customer satisfaction. Its advanced facilities, spanning 15,000 sqm in the Sindos Industrial Area, feature modern systems like WMS, CRM, and FSM. The company's workforce stays updated through continuous training, ensuring excellence in service.

With a network of over 600 partners across Greece and operations in Albania, Cyprus, and Europe, Chromodomi embraces an outward-looking strategy. Local distributors and a dedicated export department support its expanding global footprint.

Sustainability is integral to Chromodomi's mission. Through initiatives like the "ZERO WATER PROJECT," the company minimizes its environmental impact, focusing on water conservation and eco-friendly practices.

By adhering to high standards and maintaining strong partnerships, Chromodomi remains a trusted name in the paint and insulation industry, delivering innovative solutions while prioritizing environmental responsibility.







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## CONTACT DETAILS

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## Premier provider of SASO Saber Product Certification

Certification, Inspection & Audit services in Greece.

EVIO CONTROL is an Inspection & Certification Company, specialized in conducting & guiding complete conformity assessment procedures for all product groups intended to be placed within the market of Kingdom of Saudi Arabia and other Gulf Standardization Organization (GSO) member countries.

EVIO CONTROL is your expert guidance on your product certification needs: Marble, Construction Products & Building materials, Chemicals, etc.

EVIO CONTROL is a solid partner of many companies, providing clients with consistent high quality services backed by quality assurance and consulting services supported by the expertise of industry professionals.

SASO / SABER Certificate of Conformity (SASO CoC) is mandatory for any product imported to Saudi Arabia. EVIOCONTROL provides 3rd party SASO certification services for products.

EVIO CONTROL is a solid partner, providing clients with consistent high-quality services for:

- **SASO Quality Mark**
- **Gulf Conformity Mark (G-mark)**
- **Technical Documentation for CE marking**



## CONTACT DETAILS

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**MANUFACTURER OF SOLAR THERMAL SYSTEMS**

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**Planet Sol G.P.** is a Greek manufacturer of solar thermal systems such as solar water heaters, forced circulation systems, buffer tanks and solar collectors, for residential or business use. Our purpose is to provide energy-saving and cost-effective solutions to our clients, in addition to contributing to the effort towards a more sustainable environment.

Our products, which are available under our brand Planet Sol, as well as ODM and OEM, are distributed in Greece and exported to over 20 countries around the world, with exports being over 80% of our total production.

Certifications such as ISO:9001 and Solar Keymark combined with our experience in solar energy, guarantee the exceptional quality and durability of our products, while they are highly energy efficient.

Flexible structure of the production processes adds to our perfectly qualified team, empowering us to meet any requirement of our clients, providing customized solutions based to their own special needs.





# NEW MEMBERS

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**PHARMEX S.A.** is a developer and worldwide distributor of Pharmaceuticals, Cosmetics and Food Supplements for over 40 years.

PHARMEX's current major project is to bring new standards in the field of dermocosmetics and thus, drives the research and development of innovative products, strictly based on key revolutionary and cutting-edge developments. In this sense, has developed the brand HELENVITA, a complete range of innovative Dermocosmetics & Food Supplements solutions, that contribute to people's well-being, from health to beauty! An exceptional selection of unique products, specially formulated, to satisfy even the most demanding consumer needs, as well as the professional & commercial needs of health professionals, dermatologists, pharmacists and cosmetic stores owners.

**HELENVITA** innovations have been developed in unique product ranges: ACNormal, Baby, Sun, Anti Hair Loss, Daily Care Shower, Basic Body Creams, Blephacare, Menopause – Pregnancy – Macular Degeneration Supplements, Candies, Lollipops, Vitamins and more to come in 2025.





## Charalampos Pontikopoulos Attorney at Law

### CONTACT DETAILS

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Introducing

### Charalampos Pontikopoulos – Attorney at Law

Based in Athens, Greece, Charalampos Pontikopoulos offers specialized legal services tailored to meet the diverse needs of his clients. A graduate of the Aristotle University of Thessaloniki Law School, he furthered his expertise with a Master of Laws (LL.M.) in European Business Law from the University of Nicosia, focusing his thesis on "The protection of consumer's personal data in e-contracts in the light of European Law."

Since his admission to the Larissa Bar Association in 2007, Mr. Pontikopoulos has been dedicated to providing comprehensive legal solutions. His areas of specialization include:

- Data Protection Law (GDPR): Guiding businesses through the complexities of data privacy regulations to ensure full compliance.
- Artificial Intelligence Law: Navigating the emerging legal landscapes of AI technologies, ensuring ethical and lawful implementation.
- Immigration Law: Assisting clients with immigration processes, including the Greek Golden Visa program and Digital Nomad Visa, facilitating seamless transitions for international clients.

Fluent in Greek, English, and Russian, Mr. Pontikopoulos is equipped to serve a diverse clientele, bridging communication gaps and fostering trust. His commitment to professional development is evident as he pursues a Ph.D. at the Aristotle University of Thessaloniki, focusing on cutting-edge legal research.



## CONTACT DETAILS

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After 27 years in the Real Estate industry, I wanted to combine my experience with what motivates me the most: the positive change I can bring to people's lives, whether they are partners or clients. Thus, weCan Real Estate was created with the aim of positively impacting the lives of all involved parties: our partners, our clients, and, through specific actions, a significant part of society. Our vision is to be a source of inspiration for our partners, making us the top choice for the industry's best professionals. The values we uphold are commitment, equality, collaboration, integrity, trust, and faith in the power of truth.

We treat people with respect, courtesy, and professionalism. Our partners feel emotionally secure to express their ideas and opinions freely. Our people are our greatest asset. We continuously invest in their education and personal development with the goal of not just their survival but their prosperity. Aligned with the latest international standards, we have shaped a unique working environment that transforms professional daily life into a pleasant experience. We take pride in our strong corporate culture.

**Welcome to weCan Real Estate...**

**A company made with love!**

Vaios Tsatsaragos

Founder & CEO



*Excellence in Partnership*

# MEMBERS' NEWS

*Special Edition*

1. ELSEWEDY ELECTRIC
2. CLICK AVIATION
3. ASPROFOS
4. STIRIXIS GROUP





# MEMBERS' NEWS

[www.arabhellenicchamber.gr](http://www.arabhellenicchamber.gr)

## ELSEWEDY ELECTRIC S.A.E Secures Greece's First Large-Scale Battery Energy Storage Project!

We proudly announce that ELSEWEDY ELECTRIC has reached a financial close on Greece's first standalone 50MW/100MWh Battery Energy Storage System (BESS).

This significant project, set to be operational by Q4 2025, will play a crucial role in enhancing the stability of Greece's electricity grid and supporting its transition to a sustainable, low-carbon future.

A special thanks to the National Bank of Greece S.A. (NBG) for their continued partnership in making this project a reality.

We are excited about the positive impact this project will have on the region's energy landscape and our role in advancing a sustainable future. Stay tuned for more updates as we continue to lead in renewable energy innovations.



### CONTACT DETAILS

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## Click Aviation Network Greece at the International Luxury Travel Market (ILTM) exhibition

Click Aviation Network Greece participated in the prestigious International Luxury Travel Market (ILTM) exhibition in Cannes, France, from December 2nd to 5th. This globally recognized event provided an excellent platform to showcase our expertise and dedication to luxury travel and aviation. Representing the company were Managing Director Mr. G. Georgakis and General Manager Mr. X. Goumenos.

The exhibition attracted a diverse and distinguished audience aligned with our mission, offering valuable opportunities to highlight our premium services and commitment to excellence. We engaged with longstanding clients and connected with new travel agencies and hotels from Greece and international markets, fostering meaningful discussions on future collaborations.

Our participation at ILTM reinforces Click Aviation Network Greece's commitment to quality and professionalism. With services such as aircraft representation, supervision, and premium "meet and greet" solutions across Greek territories, we remain a leader in delivering exceptional luxury travel experiences.



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## MEMBERS' NEWS

[www.arabhellenicchamber.gr](http://www.arabhellenicchamber.gr)

# Transforming Emissions: ASPROFOS' Landmark Project at Mina Al-Ahmadi Refinery, Kuwait

ASPROFOS proudly announces the successful completion of its Consultancy Services for Zero Non-Emergency Flaring at the Mina Al-Ahmadi (MAA) Refinery and Gas Plant Area in Kuwait, marking a significant milestone in emission reduction efforts.

Spanning over two years, the project scope encompassed the Front-End Engineering Design (FEED) for three new Flue Gas Recovery Units and their integration within the existing refinery infrastructure. This endeavor aligns with ASPROFOS' commitment to environmental stewardship by significantly reducing greenhouse gas emissions and enhancing air quality in all its projects.

The project's complexity demanded the use of cutting-edge 3D software to meticulously map the refinery's intricate interconnections and pipeline systems. This high-precision approach not only ensured the seamless integration of new units but also showcased ASPROFOS' expertise in sophisticated digital engineering design.

Throughout the project, ASPROFOS engineers gained invaluable experience and training in advanced specifications and procedures. Detailed level X Project Planning services were provided to ensure the project's timely and cost-effective execution, adhering to critical milestones.

This pioneering project not only underscores ASPROFOS' technical prowess but also reinforces its dedication to sustainable practices. By drastically curbing non-emergency flaring, the project contributes to a cleaner environment and sets a precedent for future high-complexity project endeavors in the region.

Ultimately, ASPROFOS has emerged with enhanced expertise and know-how, poised to tackle future challenges in the quest for innovative, environmentally responsible solutions.

ASPROFOS, a subsidiary of HELLENiQ ENERGY ([www.helleniqenergy.gr](http://www.helleniqenergy.gr)), is the largest Greek company specializing in engineering and consulting services within the energy sector. With operations both in Greece and internationally, ASPROFOS supports investments in refining, natural gas, power generation, renewable energy and hydrogen.

For more information on ASPROFOS' Engineering Consultancy Services in the Middle East and North Africa, please contact:



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## Designing the Future of Education

Education is rapidly evolving, and learning environments must adapt to new needs. At STIRIXIS Group, we design educational spaces worldwide that inspire students, empower educators, and address the challenges of a changing world. With award-winning projects in 4 continents and over 800 successful collaborations we design for True Prosperity.

Our student-centric approach focuses on active learning, mental well-being, nurturing collaboration, creativity, and ensuring health, and safety. Sustainability is central to our designs, reducing embedded and operational carbon, and using innovative energy-efficient technologies and circular economy strategies in all our designs. But in this fast-changing world, we integrate versatility too. Adaptive layouts, modular furniture, and multifunctional spaces, all ensure educational institutions remain relevant and high performing, maximizing impact and long-term ROI.

Our work on the Hellenic-French Private School “Saint-Paul Delasalle” exemplifies how we transform educational spaces through effective, strategic, meaningful design. This project reflects our promise of True Prosperity, where every design element fosters growth, success, and community alignment.

At STIRIXIS Education, we believe designs can create the foundations for thriving students and prosperous educational institutions.



**STIRIXIS GROUP** >  
True Prosperity.

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2<sup>o</sup> Αραβο-Ελληνικό Ναυτιλιακό Συνέδριο  
المؤتمر البحري العربي – اليوناني الثاني  
2<sup>nd</sup> Arab-Hellenic Maritime Conference  
Athens, 25 - 26 June 2025

## لتصوّر العام:

تُنظّم الغرفة العربية اليونانية "المؤتمر البحري العربي-اليوناني الثاني" في 25 و 26 يونيو/حزيران 2025، في أثينا، اليونان. يأتي هذا الحدث تأسيساً على نجاح المؤتمر البحري الأول الذي عُقد في يوليو/تموز 2023، والذي شهدت محاوره وقطاعاته اهتمام كبير وتميّز بحضور رفيع من المختصّين من الجانبين العربي واليوناني مع مشاركة رسمية عالية.

يلعب التوسّط الإستراتيجي لموقع الدول العربية دوراً رئيسياً في خطوط الملاحة الدولية، وتزداد أهميته لدولنا في امتيازها كمصدّر رئيسي للطاقة وموارد أخرى، لهذا، تُولي بعض الدول العربية اهتماماً كبيراً في تطوير أساطيلها وتحديث موانئها وخدماتها وما يتصل بمجال الملاحة البحرية، ولعلّ ما أحرزته بعض من هذه الدول من إنجازات تُعدّ تطوراً إيجابياً وفعالاً يُعزّز من مكانتها في كل قطاعات العمل.

اليونان دولة بحرية على مدى التاريخ، وسواحلها الأطول في البحر الأبيض المتوسط، والثالثة على المستوى الأوروبي، أما الملاحة فهي مُترادفة في حضارة اليونان، وكانت دوماً وما زالت مصدر للثروة وفخر لليونانيين. تملك وتُسيطر اليونان على أكثر من 5200 باخرة أي ما مجموعه 21% من أسطول الملاحة العالمية، وتُساهم بحوالي 8% في الدخل القومي، وطموحات اليونان مُستمرة ودؤوبة في تعزيز مكانتها وريادتها في الملاحة العالمية وتعمل في الوقت نفسه على تحديث صناعة وبناء السفن وتطوير موانئها والخدمات المُتصلة بذلك، بالإضافة إلى ما تُوفّره من فرص الاستثمار في اليونان في هذه المجالات.

أن امتياز الغرفة العربية اليونانية في تمثيل كافة الاتحادات والغرف التجارية العربية في اليونان أهلها أن تلعب دوراً فعالاً في فتح وتعزيز قنوات التواصل بين رجال الاعمال من اليونان والعالم العربي لتبادل الخبرات واستكشاف إمكانيات التعاون والاستثمار وزيادة التبادل التجاري في كل قطاعات العمل بين اليونان والعالم العربي.

## الحضور والمشاركة:

تمتاز فعاليات الغرفة العربية اليونانية بمستوى التنظيم الجيد، وبالمشاركة المُتميّزة من كبار رجال الاعمال والرسميين من العالم العربي واليونان، يُقدّم لجلسات ومداومات هذا المؤتمر كبار التنفيذيين وأصحاب القرار والمؤثرين في الملاحة البحرية ومجالاتها، مع مشاركة بعض كبار المسؤولين المعنّيين من اليونان والعالم العربي.

## المحاور والقطاعات:

نظراً لتشعب أنشطة وأعمال الملاحة فإن المؤتمر سيتناول في جلساته ومداوماته، الموانئ، بُنيته التحتية والخدمات، أحواض بناء وصناعة السفن، سلاسل الإمداد، دور البترول والطاقة الخضراء، تفعيل سفن الركاب وتسهيلات المناطق الصناعية الحرّة والتطوّرات الحديثة في تكنولوجيا الملاحة ومجالاتها.

**الموعد:** يومي الاربعاء والخميس 25 و 26 يونيو/حزيران 2025.

**المكان:** فندق خمس نجوم في أثينا.

**لغتي المؤتمر:** اليونانية والعربية (ترجمة فورية).

**المطبوعات:** بروشور المنتدى وعدد خاص من مجلة الغرفة (MAN).



وللحفاظ على تدفق مستقر، قامت شركة تابعة لـ "السويدي إيكتريك" بتأمين عقود الفروقات (CFD)، لمدة عشر سنوات في أول مزاد تنافسي تنظمه الحكومة اليونانية. علاوة على ذلك، فإن المشروع الذي يستهدف تحسين استقرار شبكة اليونان الكهربائية قد حصل كذلك على منحة حكومية بقيمة 10 ملايين يورو، وقرض بقيمة 5.5 مليون يورو من صندوق RRF التابع للاتحاد الأوروبي، وقرض تمويل مشروعات بقيمة 18.2 مليون يورو تم ترتيبه من قبل بنك اليونان الوطني. ومن المتوقع أن يتم تشغيل المشروع بحلول نهاية الربع الأخير من عام 2025.

بالإضافة إلى ذلك، ستتمكن "السويدي إيكتريك" من خلال هذا الدعم المالي من تطوير هذا المشروع وتزويده بأنظمة تخزين الطاقة باستخدام البطاريات (BESS) وهو أحد الأهداف الهامة بالنسبة لليونان لتحقيق إزالة الكربون والتحول في مجال الطاقة، مع المساهمة في تحسين استقرار الشبكة وضمان إمدادات الطاقة.

قال عمر فودة، مدير الاستثمارات المؤسسية في شركة "السويدي إيكتريك" أن هذا المشروع يمثل خطوة هامة بالنسبة إلى شركة السويدية إيكتريك خاصة في ظل توسعنا المستمر في محفظة أعمالنا بمجال الطاقة المتجددة، بالإضافة إلى دعمنا لليونان في سعيها نحو تحقيق مستقبل طاقة مستدام.

وأضاف فودة قائلاً: "يبرز هذا المشروع التزامنا الراسخ بتوفير حلول طاقة مبتكرة تُعزز من موثوقية الشبكة وتُسهّم في دعم مبادرات إزالة الكربون في جميع أنحاء أوروبا".

تمكنت شركة "السويدي إيكتريك" من تأمين تمويل ناجح ضمن إستراتيجيتها الشاملة الهادفة إلى زيادة تطوير مشاريع الطاقة الخضراء والمتجددة وتعزيز دور الشركة في تسريع الانتقال إلى الطاقة المستدامة في اليونان وغيرها من دول أوروبا.

### نبذة عن السويدية إيكتريك:

شركة السويدية إيكتريك المدرجة بالبورصة المصرية (EGX:SWDY.CY) هي شركة رائدة في مجال توفير حلول الطاقة المتكاملة والبنية التحتية والحلول الرقمية وتركز على تنفيذ المشاريع الجاهزة وإنجازها في زمن قياسي على مدار 85 عاماً، حرصت السويدية إيكتريك على تقديم حلول طاقة جديرة بالثقة، وبالتالي إنشاء مدن أكثر ذكاءً وجاذبية. وكشركة رائدة في حلول الطاقة والبنية التحتية في أفريقيا والشرق الأوسط وآسيا، تعمل الشركة في خمسة قطاعات أعمال مهمة تشمل الأسلاك الكابلات وملحقاتها، والمنتجات الكهربائية، والهندسة والإنشاءات وإستثمارات البنية التحتية والحلول الرقمية. وحققت شركة السويدية إيكتريك التي يقع مقرها الرئيسي في مصر، إيرادات بلغت 5 مليار دولار أمريكي في عام 2023، ويبلغ عدد موظفيها 19 ألف موظف ولها 48 مكتباً دولياً و31 منشأة صناعية وتصدر منتجاتها لأكثر من 110 دولة حول العالم.





## السويدي إيكتريك تفوز بأول مشروع لنظام تخزين الطاقة بالبطاريات في اليونان

**أول مشروع مُستقل لتخزين الطاقة بالبطاريات في اليونان بقدرة 50 ميغاوات/100 ميغاوات ساعة**



**عمر فودة: يُعدّ هذا المشروع خطوة هامة الى الامام حيث إننا نواصل توسيع محفظة أعمالنا من الطاقة المُتجدّدة ودعم اليونان في سعيها نحو مستقبل طاقة مُستدام.**

أعلنت شركة "السويدي إيكتريك" الرائدة في مجال توفير حلول الطاقة المُتكاملة والبنية التحتية والحلول الرقمية، عن نجاحها في إتمام الإغلاق المالي لمشروع تخزين الطاقة بالبطاريات (BESS) بقدرة 50 ميغاوات/100 ميغاوات ساعة في اليونان، من خلال شركة "Energy Bank I S.A." وهي إحدى الشركات التابعة لشركة "السويدي إيكتريك".

يُعدّ هذا المشروع خطوة هامة، حيث أنه أول نظام مستقل لتخزين الطاقة بالبطاريات بهذا الحجم في اليونان، بالإضافة الى ذلك، فإنه يُعتبر جزءاً محورياً من إستراتيجية "السويدي إيكتريك" لتوسيع محفظة أعمالها من الطاقة المُتجدّدة ودعم انتقال اليونان نحو مستقبل أكثر استدامة ومنخفض الكربون.



رشاد ميجر  
الأمين العام

## عام مضي، وآخر حلّ

عام مضي، وآخر حلّ، وفي الحركة بركة، مع أنها محسوبة من عمرنا ونأمل أن تكون حركة تمضي بنا الى الافضل. أتسم عام 2024، في نقلته النوعية في فعاليات الغرفة وفي أداؤها، بداية كان اللقاء السنوي لاعضاء الغرفة في 2024/2/21، وفي الوقت نفسه كان موعدنا مع الدورة الخامسة من "لقاء السفراء العرب مع رجال الاعمال اليونانيين" وفي اللقاء الاول كان جمع لتجديد التعارف بين أعضاء الغرفة وتبادل الرأي، وفي الثاني، إطلاع الجانب اليوناني على فرص الإستثمار وتأسيس الاعمال في العالم العربي.

تميّزت فعالياتنا في الفترة الاخيرة في اختيار قطاعات عمل مُحدّدة هدفنا من ورائها تركيز أكبر وتخصّص في الحضور وفي هذا زيادة واضحة في الفائدة والخروج بنتائج مُحدّدة. ضمن هذا التوجّه جاء تنظيم "مؤتمر الصحة العربي-اليوناني الاول" في مايو 2023، وما يُبرّر هذا الاختيار أهمية قطاع الصحة ومجالات العمل الكثيرة المُتّصلة به، وعلى مستوى اليونان تُسهم الصناعات الدوائية في 4% من الدخل القومي، ولاهيتها خصّصت الشركات المعنية بهذا القطاع بليون يورو للبحوث الحيوية والطبيّة حتى عام 2030. ونفس الاهتمام تُوليه الدول العربية لهذا القطاع الحيوي والإستراتيجي، وقد كان اختيارنا موفقاً وفي مكانه.

بعد توقّف طويل، عُدنا في العام الماضي الى جانب آخر من نشاط الغرفة في تنظيم رحلات وفود العمل التجارية الى العالم العربي. بدأت هذه الرحلات في مايو الى ليبيا - طرابلس، وفي يوليو الى مصر - القاهرة وفي ديسمبر الى العراق - بغداد، شارك في رحلات العمل هذه كبرى الشركات اليونانية، وأمتازت في كل عاصمة من هذه الدول بلقاءات عمل مُكثفة وعلى مستوى كبير. لعلّ نجاحنا في رحلات العمل هذه يعود الى أمتيازنا في تمثيل الاتحادات والغرف التجارية العربية في هذه الدول وتنسيقنا المُستمر معهم، والى شبكة تواصلنا المُباشر مع بعض رجال الاعمال في هذه العواصم، ونعتقد أن كل من شارك في هذه الرحلات خرج بإنطباع إيجابي من لقاءات العمل التي شارك فيها.

ومسك الختام كان موعدنا مع "المنتدى الاقتصادي العربي-اليوناني الثالث عشر" الذي عُقد في 27 و 28 نوفمبر 2024، وضمن إطار التخصيص لفعاليتنا تم اختيار قطاعي الطاقة والإنشاءات ومجالات العمل الأخرى المُتّصلة بهما، وقد كانت جلسات ومداومات هذا المنتدى محطّ تفاعل وأهتمام كبير من قبل المُشاركين. ولعلّ المُشاركة المُتنوّعة والكبيرة من (17) دولة عربية والحضور اليوناني المُتميّز في هذا المنتدى دلالة على الاهتمام بما تناوله المنتدى في قطاعيه

يتزامن إصدار هذا العدد ولقائنا هذا اليوم 25 فبراير 2025، مع الدورة السادسة من "لقاء السفراء العرب مع رجال الاعمال اليونانيين" وورشة العمل الخامسة "ثقافة العمل والاعمال في العالم العربي" و"اللقاء السنوي لاعضاء الغرفة". في هذه الفعاليات هدفنا مُحدّد في تعزيز التواصل والإطلاع على فرص العمل والإستثمار في العالم العربي، وفتح آفاق للشراكة بين الجانبين العربي واليوناني في قطاعات العمل كافة.

موعدنا القادم معكم سيكون في 25 و 26 يونيو 2025، في "المؤتمر البحري العربي-اليوناني الثاني" في أثينا، اليونان، وستصلكم بعض التفاصيل في الاسابيع القادمة.



## أهلاً بكم في عضوية الغرفة العربية اليونانية

أربعون عاماً انقضت منذ تأسيس الغرفة العربية اليونانية استطاعت خلالها أن تبرز كواحدة من أكثر الغرف الأجنبية المشتركة في اليونان حضوراً ونشاطاً، وأن تجذب إلى عضويتها كبار الشركات العاملة في اليونان والمئات من الشركات المتوسطة والصغيرة، وأن تسهم بدورها في زيادة التبادل التجاري والتدفقات الإستثمارية بين اليونان والعالم العربي وتعزيز التعاون العربي اليوناني في كافة المجالات.

تتميز فعاليات الغرفة العربية اليونانية بحضور مكثف ومشاركة فعالة من قبل رجال الأعمال في اليونان ونظراتهم من جميع الدول العربية، يعود هذا إلى ما تتناوله هذه الفعاليات من محاور وقطاعات للتداول والنقاش وبما تقوم به الغرفة العربية اليونانية من تنظيم في عقد اللقاءات الثنائية في كافة قطاعات العمل كجزء أساسي من هذه الفعاليات، كل ذلك أسهم في استمرارية الغرفة وتأكيد مكانتها في أوساط الغرف التجارية العاملة في اليونان.

يضاف إلى تميز الغرفة العربية اليونانية تواصلها المستمر مع الشركات الأعضاء وغير الأعضاء واتباع سياسة الباب المفتوح، مما وفر لها قاعدة بيانات وشبكة اتصالات واسعة تستفيد منها بالدرجة الأولى الشركات الأعضاء في الغرفة.

### امتيازات العضوية:

- المشاركة في فعاليات الغرفة من منتديات ومؤتمرات
- الترويج المجاني للشركات الأعضاء في مطبوعات الغرفة الدورية
- المشاركة في بعض لقاءات العمل الخاصة
- المشاركة في ورش العمل واللقاءات الثنائية التي تنظمها الغرفة
- لقاءات العمل عبر الإنترنت
- تزويد الشركات الأعضاء بالمعلومات المطلوبة من اليونان

### المجالات المشتركة للتعاون العربي اليوناني:

تعد اليونان أقرب الدول الأوروبية مسافة إلى العالم العربي، ولذلك كان التواصل قائماً منذ القدم ونطاق التعاون سهلاً في كثير من المجالات، وفي ظل الظروف الراهنة فإن التجارة مع اليونان لها مزاياها العديدة، فهي قد استطاعت أن تؤسس لنفسها سمعة تجاوزت حدودها في كثير من مجالات العمل، والقطاعات التي تميز اليونان بوجودتها منها على سبيل الذكر ما أحرزته من تطور ملموس في الصناعات الغذائية ومواد البناء والطاقة المستدامة بأنواعها والتكنولوجيا، بالإضافة إلى سجل متميز لشركات الهندسة والإنشاءات اليونانية في انجاز العديد من المشاريع في العالم العربي، يضاف إلى ذلك التفوق التقليدي لليونان وريادتها في قطاعي الملاحة وصناعة الموانئ،

ولذلك استطاعت اليونان بجودة ما تنتجه أن تتنافس في كثير من الأسواق العالمية، يدل ذلك الزيادة المستمرة في ميزان صادراتها إلى الكثير من دول العالم . إن فرص الاستثمار رحيبة وفي أكثر من مجال، ويتفرد القطاع السياحي ببنية تحتية متكاملة تؤهله لأن يكون أكثر القطاعات الجاذبة للإستثمارات الخارجية، واليونان كما نعلم من أكثر الوجهات السياحية في العام، وتجذب الملايين من السواح بمختلف اهتماماتهم، منها التعرف على حضارتها العريقة ومنها التمتع بما تمتاز به من جمال الطبيعة في قرأها وجزرها ومدنها.

إن الخدمات التي نقدمها للشركات الأعضاء والتواصل المستمر معهم هو ما يميزنا ويضيف إلى قدرتنا في احداث الفرق المطلوب كعامل إيجابي في تعزيز التواصل بين القطاع الخاص في اليونان ونظيره في العالم العربي.

للمزيد من المعلومات الرجاء زيارة الموقع الإلكتروني الخاص بالغرفة أو الكتابة إلينا عن طريق البريد الإلكتروني أدناه:



# MAN

*Special Edition*



العدد 62  
فبراير 2025



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