



HELLENIC REPUBLIC  
MINISTRY OF DEVELOPMENT



HELLENIC REPUBLIC  
MINISTRY OF INFRASTRUCTURE AND TRANSPORT



MINISTRY OF  
ENVIRONMENT  
& ENERGY



اتحاد الغرف العربية  
Union of Arab Chambers

ضوئيات المتكاملة  
INTEGRATED DAWIYAT  
للاتصالات وتقنية المعلومات  
For Telecom & Information Technology



# International Connectivity between KSA and Greece



13th Arab-Hellenic Economic  
Forum presentation

November 2024



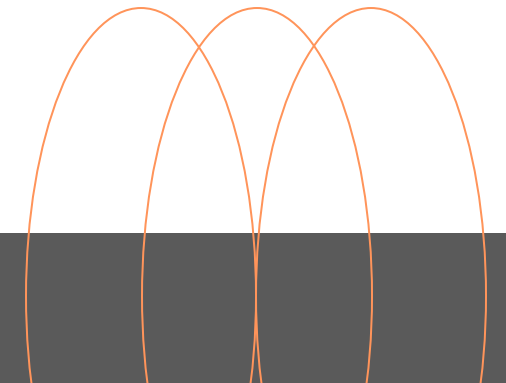
ضوئيات المتكاملة  
INTEGRATED DAWIYAT  
للاتصالات وتقنية المعلومات  
For Telecom & Information Technology



We are a **leading neutral wholesale digital infrastructure provider** with our own fiber, data centers and IoT services.

Our purpose is **to enable and connect our people, societies, and the world together** by building resilient digital infrastructure

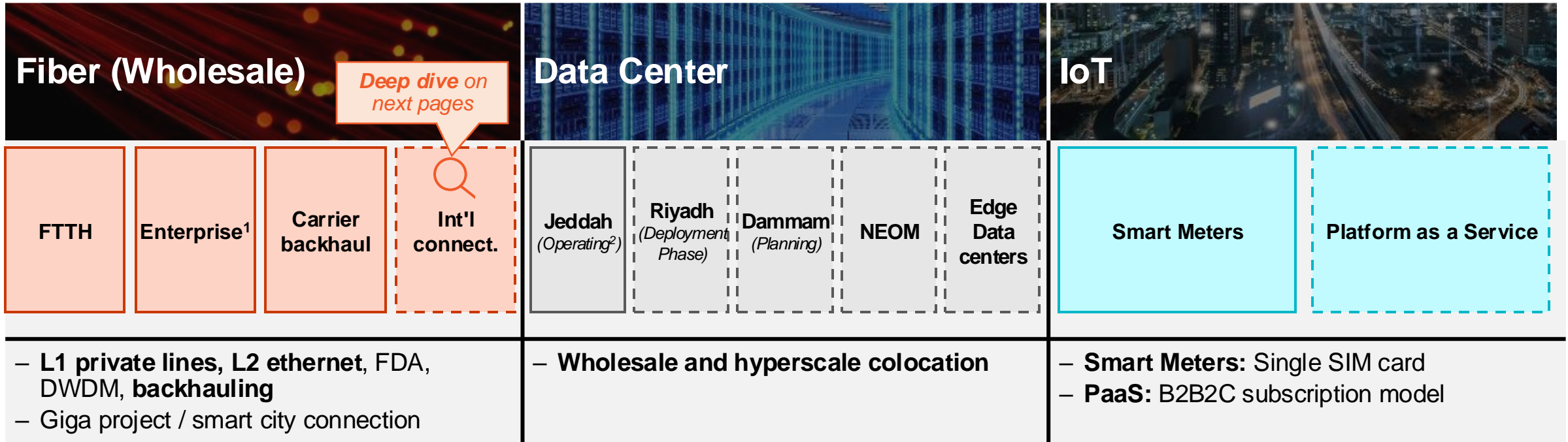
We are a wholly-owned subsidiary of **Saudi Electricity Company**



# Dawiyat is today a neutral wholesale digital infrastructure provider with strategic focus to grow across three main businesses

## Dawiyat's business areas

In progress



Dawiyat aims to become a leading integrated and neutral wholesale digital infrastructure provider that enables the regional digital economy

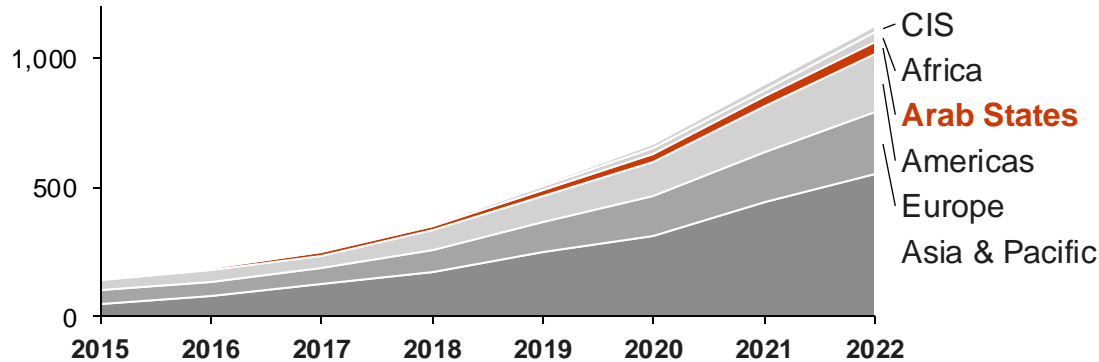
# International bandwidth usage is growing globally, with the Arab States set to become the next growth market

## Arab States international connectivity potential

International bandwidth usage has been quickly growing in Arab States<sup>1</sup>...

Arab States' international bandwidth grew over past years at a higher CAGR than Americas, Asia & Pacific and Europe

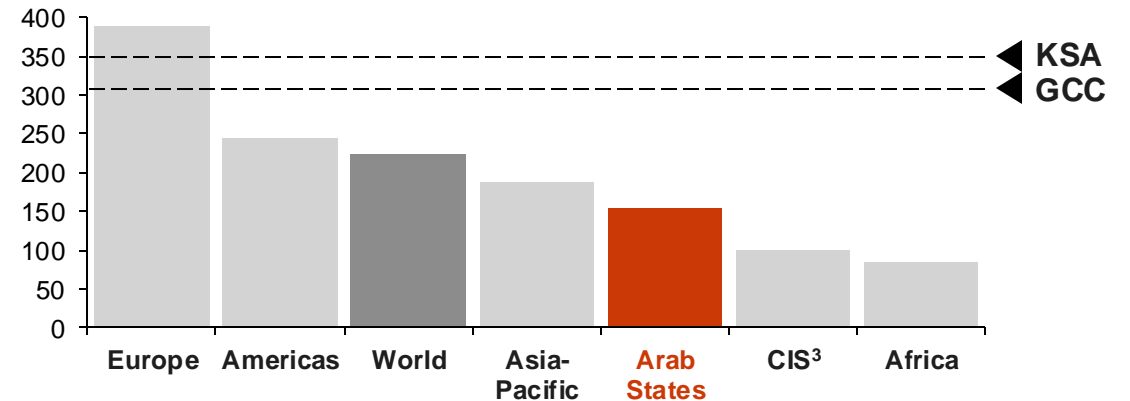
International bandwidth usage by region  
Tbps



... and has room for further expansion in the next years

KSA and GCC<sup>2</sup> follow closely Europe's lead on usage per-user, while overall Arab States show room for future growth

International bandwidth usage per Internet user  
kbps, 2022





1. Algeria, Bahrain, Comoros, Djibouti, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Mauritania, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Somalia, Sudan, Syrian Arab Republic, Tunisia, UAE, Yemen; 2. Saudi Arabia, Kuwait, the United Arab Emirates, Qatar, Bahrain, and Oman; 3. Commonwealth of Independent States  
Source: ITU




# Saudi Arabia and Greece are combining natural advantages and investing to develop a major international connectivity route across continents


## Saudi Arabia and Greece international connectivity partnership


**KSA and Greece** have **natural advantages** to develop **continental gateways** and are accelerating infrastructure investments

	<p><b>Uniquely positioned</b> at the center of the Arab Peninsula, with <b>ease of access</b> to Asia, Africa and the Mediterranean</p>	<p><b>Top contributor to international bandwidth usage in GCC</b> (~58%)</p>	<p><b>Large scale investments</b> to develop a <b>regional data hub</b> and a <b>connectivity gateway</b></p>
	<p><b>Natural gateway to Europe</b>, located near the Mediterranean and close to Asia and Africa</p>	<p><b>Mature connectivity infrastructure under development</b>, connecting to 17 major international submarine cables systems</p>	<p><b>Investments in international partnerships</b> for unlocking shared infrastructure for fiber and energy</p>

**KSA and Greece** are combining strengths to deliver a major international route

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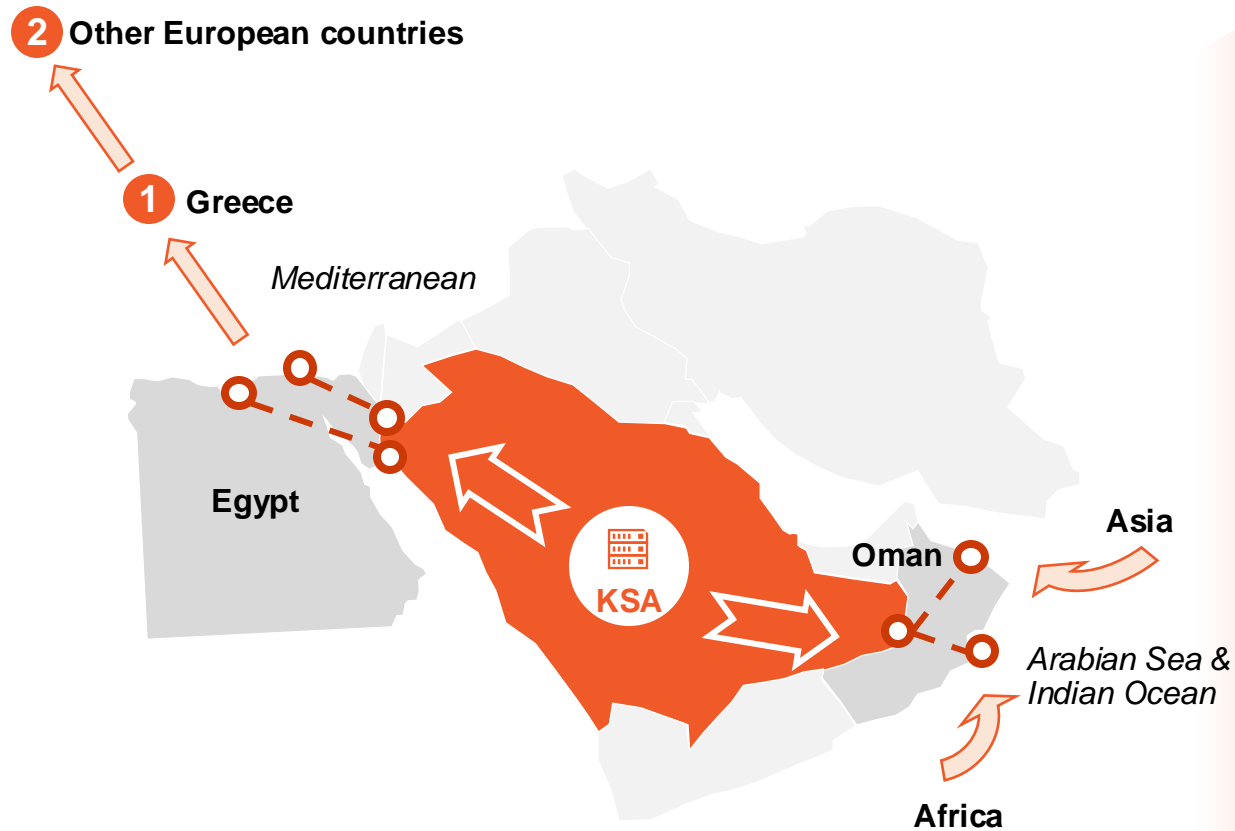
**Expand a gateway between continents** with a major route integrating information across Europe, Asia and Africa
  - 

**Enhance KSA and Greece's digital infrastructure**, enabling a competitive digital environment and technological advancements
  - 

**Unlock economic growth and FDI<sup>1</sup>**, attracting hyperscale-ready data centers with major clients such as Amazon, Google and Microsoft

# Dawiyat is working to develop a KSA-Greece fiber route crossing Egypt and the Mediterranean to connect the Asia, Africa and the Arabian Peninsula to Europe

## International Connectivity from Saudia Arabia to Greece



### Saudi Arabia to Greece connection

Strategic collaboration to build **high-capacity connectivity between KSA and Greece** across Egypt and the Mediterranean, extending west to major destinations in Europe and east to the entire Arabian Peninsula

**Greece, KSA and Egypt** | in a global collaboration to develop the new route

**~ 2,500 km** | of high-capacity cables

**Terrestrial and submarine** | cables crossing Egypt and the Mediterranean



# THANK YOU!

