



# Company Profile

Established in **1972**, NEOKEM started the development and production of **high-quality coatings** that matched and even exceeded the expectations of our customers.

In **1987**, in a demanding environment for advanced high-tech products, we were **the first Greek company** to implement the production of **powder coatings** for aluminum architectural systems, industrial and other applications.

In **2006**, inspired by the market trends and motivated by our customers' particular needs, we produced **super durable powder coatings** with excellent resistance to adverse outdoor conditions.

**Today**, our business continues to grow along with our goals and expectations. We are a powder coating manufacturer with products that are internationally recognized and distributed.



Since 1972





# Sales Network

## 25 years – 30 countries



**Exports and the systematic development of international activity have always been an essential part of our strategy.**

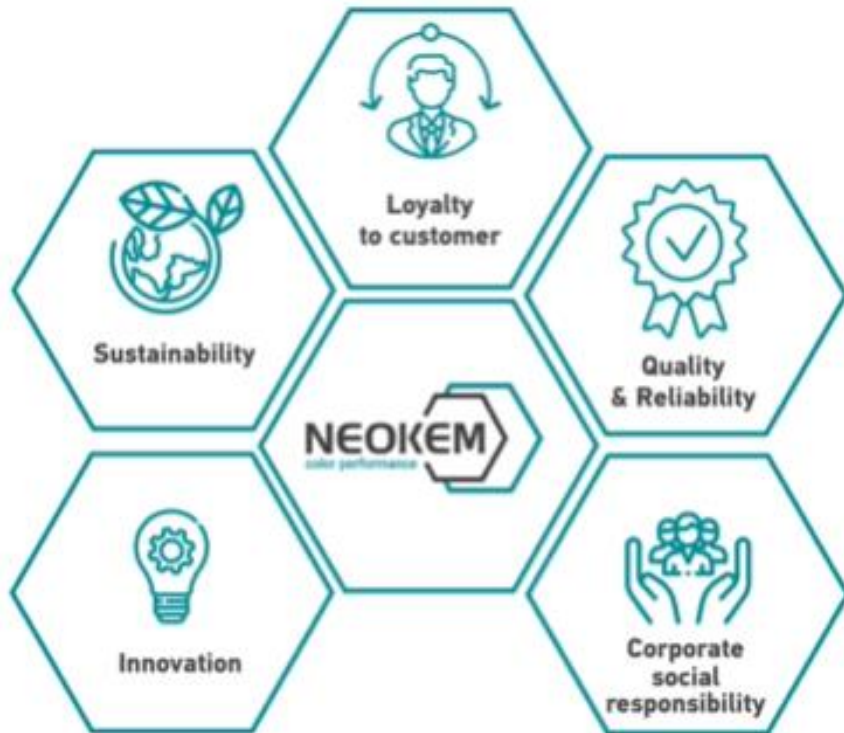
For more than **25 years**, we have been building a dynamic international presence in over **30 countries**, including Germany, France, Portugal, Spain, the Baltic States, the countries of the Southeastern Mediterranean, and the Balkans.

Our company has been awarded for its export activities in the category of **Top Industrial Company** as part of the Greek Exports Awards.

Since 1972



# Our values



## Customer focus

- Market-Focused Solutions
- Customer-Centric Approach
- Reliable Partnerships
- Value Addition

## Innovation

- Innovation Focus
- Collaborative Approach
- Optimized Products

## Quality & Reliability

- Commitment to Improvement
- Long-Term Focus
- Quality Assurance

## Sustainability

- Sustainability Solutions
- Balanced Value Delivery
- Corporate Responsibility

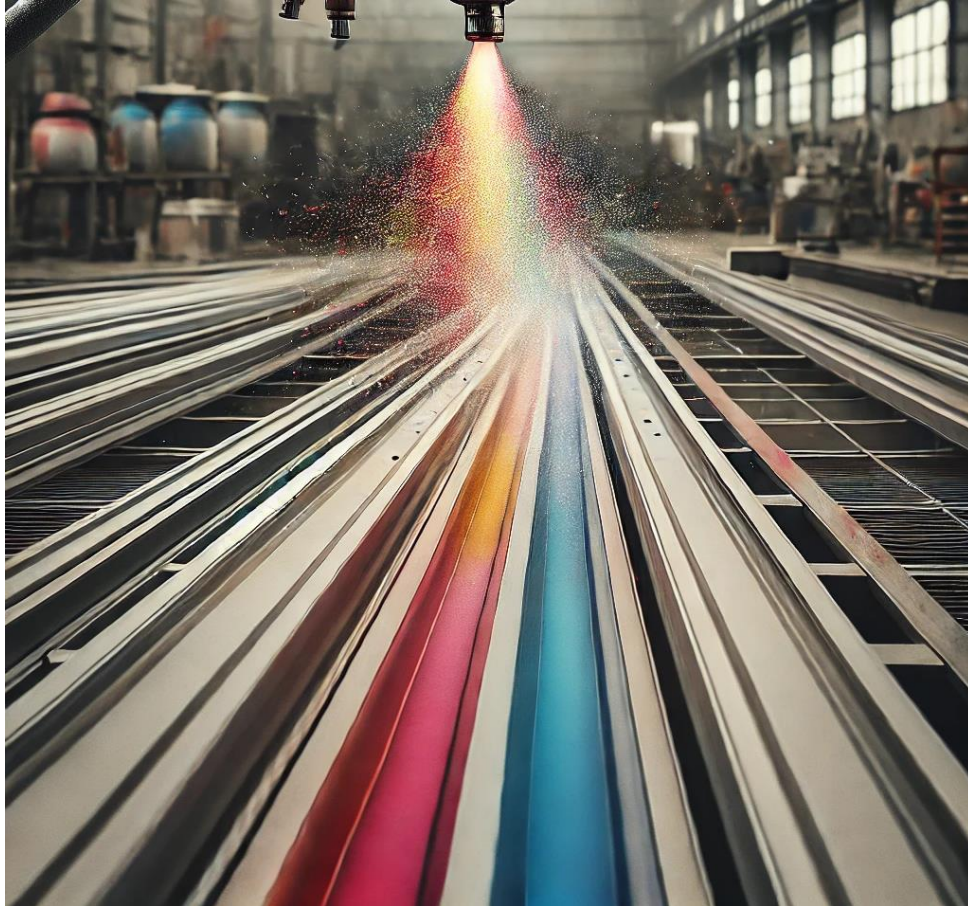
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# What is Electrostatic Powder Coating? What are the Main Advantages of Powder Coatings?



Electrostatic powder coating is a process that creates a decorative paint film on the surface of aluminum, offering impeccable aesthetics and protection against external factors.

**Durability:** Provides long-lasting protection against wear, corrosion, and environmental factors.

**Eco-Friendly:** Contains no solvents, making it a sustainable and environmentally friendly option.

**Versatility:** Available in a wide range of colors, textures, and finishes for various applications.

**Cost-Effective:** Reduces maintenance and repair costs over time due to its robust properties.

**Easy Application:** Ensures even coverage with minimal waste.

**Unlimited Aesthetic Choices:** Available in a wide variety of colors and textures.

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# Powder Coatings Our Core Business

**NEOKEM focuses on powder coatings, which represent more than 90% of its sales.**

We produce powder coatings that meet the market's needs and preferences for superior quality, appearance, functionality, and durability.

Our extensive product ranges offer the best solutions, ensuring high product quality through certifications.

Most of NEOKEM's powder coating series are approved according to Qualicoat, Qualideco by the European Aluminium Association, and Qualisteelcoat standards.



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# Powder Coatings for Industrial applications



**The company offers a complete range of polyester powder coatings, as well as epoxy and epoxy-polyester powder coating series for industrial applications.**

NEOKEM's industrial powder coatings deliver high performance and excellent appearance, while ensuring color stability in the final finish.

## **Main Applications of powder coatings in industrial applications:**

- Home appliances
- Metal furniture
- Lighting fixtures
- Machinery and equipment
- Metal storage racks and shop fittings
- Bicycles, among others.

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# Powder Coatings for Architectural applications



**Architectural applications are among the most demanding.**

We provide a comprehensive range of high-aesthetic powder coatings, specially designed in collaboration with architects and interior designers.

## **Main Applications of Powder Coatings in Architectural Aluminum Constructions**

Powder coatings elevate both the aesthetics and durability of architectural aluminum systems, making them one of the most important factors in the aesthetics of

- **Hotels** (Facades and Curtain Walls etc.)
- **Museums** (Shading Systems, Atriums, and Pergolas etc.)
- **Modern skyscrapers** (Cladding / External Building Façade Systems ,Aluminum Doors and Windows etc.) &
- **High-end residences**
- **Restaurants etc.**

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# How Does Powder Coating Affect Aesthetics and Durability?

## The challenge

In the Middle East, known for its luxurious buildings, extreme UV radiation and summer temperatures surpassing 45°C (113°F) demand durable solutions. Countries like the **UAE, Saudi Arabia, and Qatar** experience some of the highest global UV Index levels, reaching up to 12 during peak seasons.

## The problem

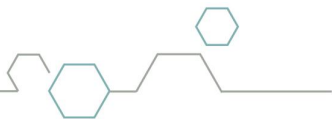
The excessive and consistent exposure of the Powder Coatings to UV radiation can cause various signs of damages such as **discoloration, fading, poor color retention and chalking** and these damages are **irreparable**.

## The solution

Whenever the environmental conditions are harsh, (e. g. high levels of sunlight, harmful UV radiation) we can avoid or minimize premature fading and loss of gloss by specifying and using weatherable **Super Durable Powder Coatings**.



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# NEOKEM's Expertise in Super Durable Powder Coatings



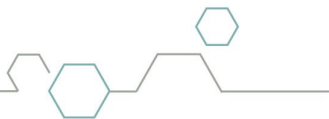
## Our expertise

NEOKEM specializes in **Super Durable Powder Coatings**, engineered to meet the unique challenges of extreme solar radiation and harsh climates.

## Advantages of Super Durable Powder Coatings with Fine Texture

- Exceptional resistance to solar radiation, Ideal for regions with high UV exposure
- Excellent retention of color and gloss over time.
- High resistance to scratches, abrasion, and impacts.
- Conceals imperfections that may occur during production, transport, or installation.
- Wide range of modern and classic color options.
- Reduced maintenance costs.

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# Architectural Coatings : Super Durable Powder Coatings

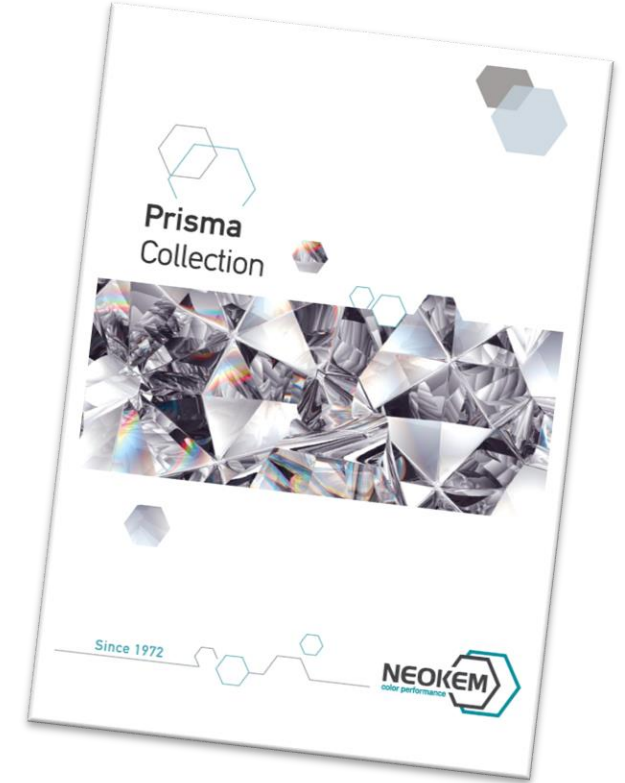


## Prisma Collection

### 50 Super Durable Special Effect Powder Coatings

- Our Prisma Collection has been updated! Continuing its long-established, successful presence, it offers an integrated solution for all architectural needs and contemporary design trends.
- The Prisma Collection was created according to the current market demand for high quality technological products and consists of three individual series; Sahara, Riviera, and Cosmos.
- The colors combine aesthetics with outstanding responsive behavior to harsh outdoor conditions and high durability to prevent scratches and friction marks.
- All colors of the collection are certified with the international quality label Qualicoat (Class 2).

Super Durable (Qualicoat, Class 2 certified) powder coatings are at least three times more resistant in outdoor conditions, compared to standard (Qualicoat, Class 1 certified) powder coatings.



# Architectural Coatings : Super Durable Powder Coatings



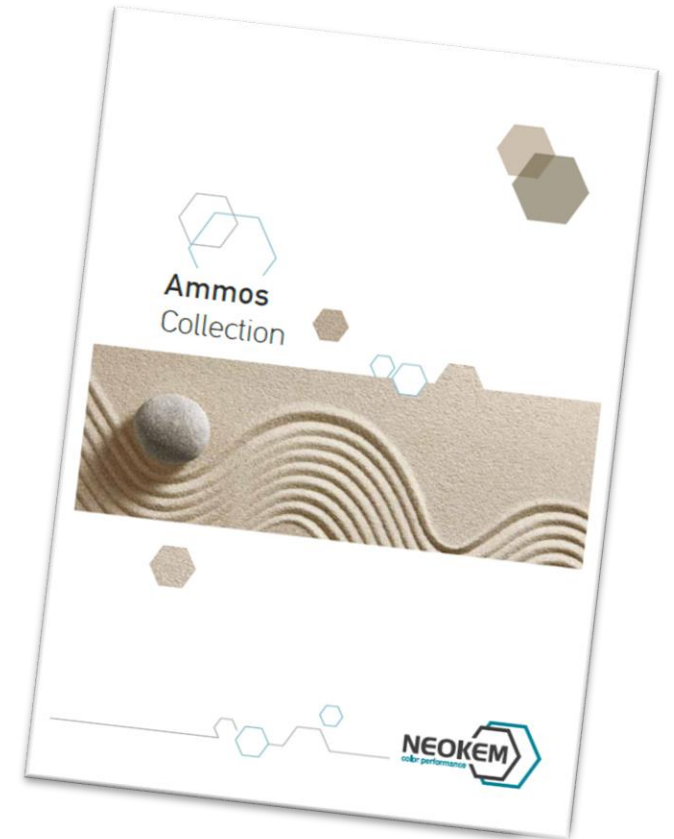
## Ammos Collection

### Ammos Collection

#### Super Durable Special Effect Powder Coatings

- The RAL shades of the Ammos Collection with fine texture finish, combine excellent behavior in outdoor conditions with high mechanical properties and high-quality aesthetics.
- All colors of the collection are certified with the international quality label Qualicoat (Class 2).

Super Durable (Qualicoat, Class 2 certified) powder coatings are at least three times more resistant in outdoor conditions, compared to standard (Qualicoat, Class 1 certified) powder coatings.





# Sustainable Innovation in Powder Coatings



**Powder coatings** not only enhance the appearance of architectural constructions but also protect them, significantly increasing their lifespan. By offering resistance to UV radiation, and scratches, they ensure that buildings stay durable and vibrant over time.

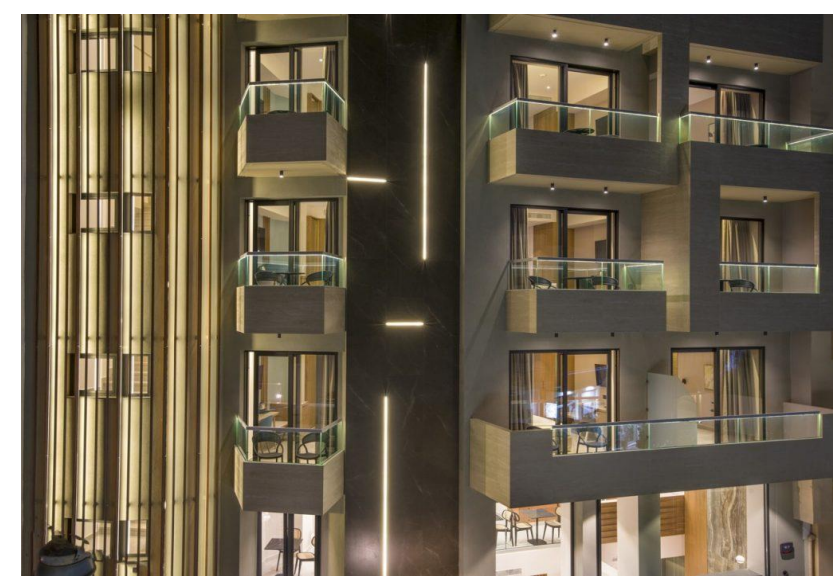
This long-lasting protection reduces maintenance needs and supports **sustainable, eco-friendly construction**.

- **High-Quality Powder Coatings:** Eco-Friendly by Nature Powder coatings are inherently eco-friendly products, free from solvents, with minimal volatile compounds, and free from harmful substances (such as toxic hardeners and heavy metals).
- **Sustainable and Innovative Materials:** Produced using sustainable raw materials with innovative techniques.
- **Near-Zero Waste Production:** Minimal scrap and reduced need for recycling.
- **Reduced Air Pollution:** Contributing to a cleaner environment by minimizing emissions.
- **Enhanced Durability:** Superior resistance and longevity for coated surfaces.
- **Higher Efficiency:** Optimized performance with cost-effective results.

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# Indicative Projects with Super Durable Powder Coatings



Commercial Building,  
Attica

Amada Colossos Resort  
RHODES

M CITY HOTEL

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# Indicative Projects with Super Durable Powder Coatings



Private Residences



SALVIA LUXURY HOTEL



OXYGEN - Private Residences

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# Indicative Projects with Super Durable Powder Coatings



Private Residences



Private Residences

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# Thank you

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