

13th ARAB-HELLENIC ECONOMIC FORUM
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Who we are

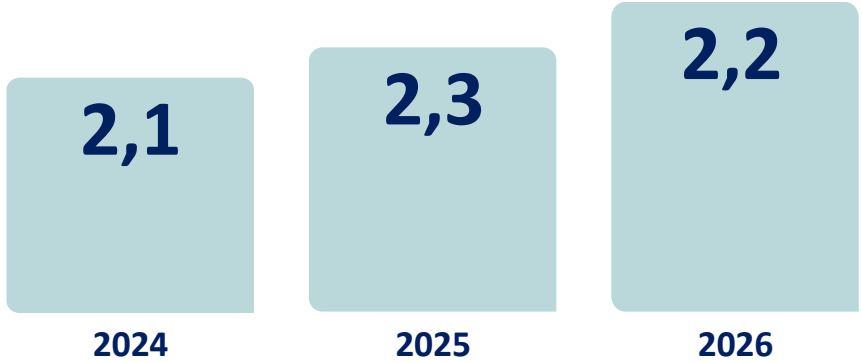
- Enterprise Greece is the official investment and trade promotion agency of the Greek State, operating under the auspices of the Ministry of Foreign Affairs.
- Two-fold mission:
 - Provide foreign investors with a one-stop shop for information, consulting, and assistance through every phase of their investment project.
 - Promote Greek products and services in international markets.
- Voted best national investment promotion agency “Go Global Awards 2023”.

Key drivers to invest in Greece

- Solid **economic performance**
- Stable and pro-investment **business environment**
- Strategic **geographic location**
- High-caliber **human capital**
- State-of-the art **infrastructure**
- Growing and highly promising **business sectors**
- Generous **investment incentives**
- Established **innovation ecosystem**

A **solid** economic performance
with **highly promising prospects**

GDP Growth (% , yoy)



Inflation (% , yoy)



Unemployment (% , yoy)



Source: European Commission, Autumn 2024 Economic forecast for Greece

... led by an impressive **FDI**
& **Exports** outcome



FDI

€4.8 bn in 2023

- 3rd best FDI performance in the last 22 years

Exports

€50.9bn in 2023

- 2023 has been the second best performance in Exports over the last 20 years

Building a **pro-investment** **business environment...**

Digitisation

1,929

online government services
available to the public and
businesses

**Corporate
Tax**

reduced by
4% reaching

22%
in 2022

**Dividends
Tax**

reduced
from 10% to

5%

**Social security
contributions**

reduced by

3.9%

Ernst & Young:

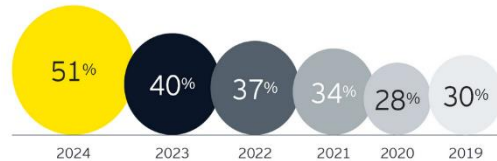
“Greece: A top investment destination...”

Greece’s strongest performance in FDI for two years in a row

- **50 FDI projects** were recorded for 2023, marking the **strongest performance for the country**
- Greece was placed in the **19th place** among the 45 countries surveyed

Investment plans at an all-time high

- **51%** indicated that their companies **plan to establish or expand operations in Greece** over the next year



Investors’ perceptions of Greece continue to improve, with growing optimism for the next three years

- **62%** stated that their **view of Greece** as a **potential location for business expansion** has **improved over the past year**
- **69%** believes that the **country’s attractiveness will further increase over the next three years**, due to the:
 - Quality of infrastructure
 - Strategic geographical location
 - Presence of a strong sustainability agenda



High-calibre human capital

46.4%

of the total labour force
has a higher education degree

Source: ELSTAT, Q1 2024

7%

has a master's and/or PhD

Source: ELSTAT, Q1 2024

Key areas of university education by Greeks:

Engineering

Medicine & Health Sciences

Economics

ICT

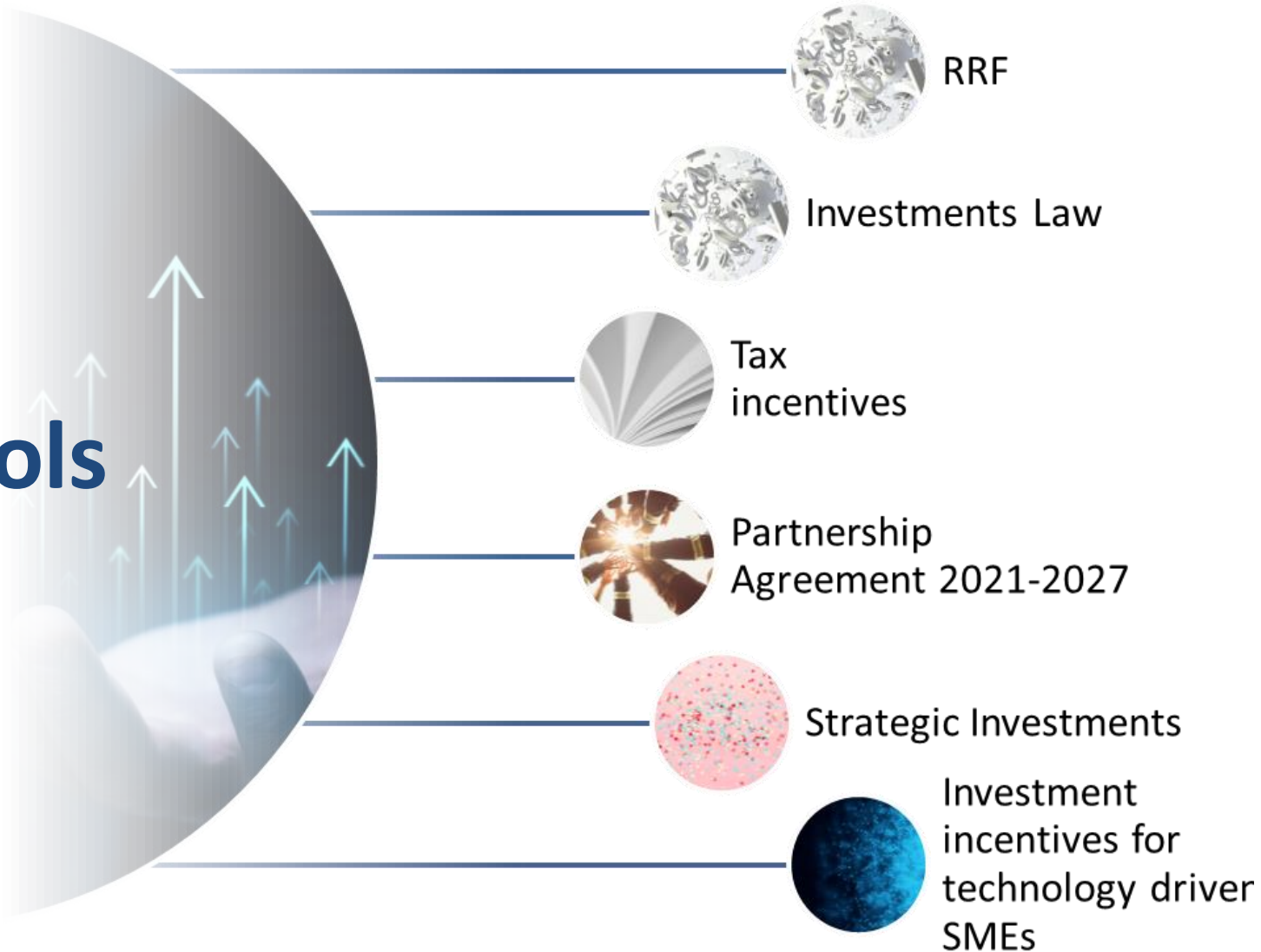
Law

Physics & Maths

25%

holds a science, technology, engineering,
or mathematics degree
(OECD average is 22%)

Funding tools



Greece's National Strategic Extroversion Plan

Sets specific targets and organizes actions to

- Promote exports
- Attract investment
- Develop trade networks and contacts
- Digitize and simplify procedures

For 2024, it incorporates:

Worldwide:

- 645 specific actions and targeted initiatives
- in 51 foreign markets.

Middle East and N. Africa:

- 112 specific actions and targeted initiatives
- in 11 countries.

The 20 main actions are organized by Enterprise Greece

Thank you!

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