



IN VITRO FERTILIZATION: SPEARHEAD IN MEDICAL TOURISM



Kostas Pantos, Gynecologist

President of “GENESIS Athens Clinic”,

IVF Units: “Genesis Athens”, “Genesis Crete”, “Genesis Athens- Thessaly”,
“Genesis Athens-Bucharest”, “Genesis Athens-The 1st Affiliated Hospital
of An Hui University”

General Secretary of Hellenic Society of Reproductive Medicine (HSRM)

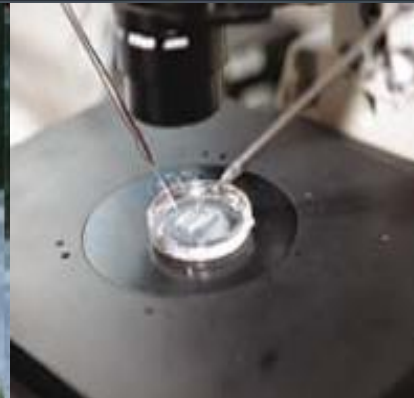
Vice President of the Global Doctors Hippocratic Institute (GDHI)

Vice President of the Greek Medical Tourism Council (ELITOUR)

Visiting Professor Addis Ababa University, Ethiopia

Visiting Professor An Hui University, China





*Assisted Reproduction
is the "Spearhead" for
the growth of medical
tourism in our country*



IVF TECHNOLOGY: A right of choice or a luxury ?

A willingness-to-pay study suggests that to have a healthy child, couples in U.K. would accept a **20 % risk of death** and/or would give up **29 % of their income**, whereas US families would be willing to pay an amount **that exceeds the actual dollar cost of IVF**

Nachtigall et al., Fertil Steril. 2012; 97(1): 82–87

Couples in this situation **deserve** the most comprehensive and objective advice available

Medical Tourism Destination by choice

- Expertise in Assisted Reproduction Quality, Success, Accessibility, Facilities
- Legal restrictions in their countries versus progressive legislation elsewhere Oocyte banking, Ovarian Freezing, PGD/PGS,HLA typing (saviour sibling), Genetic Screening, Single woman treatment, Single men treatment, Surrogates
- Financial Reasons/Lower cost
- Favorite Holiday destination Climate, beautiful scenery and beaches within a wealth of archeological and historical sites

Greece is a choice for IVF abroad among other countries who provide the above

Assisted Reproductive Technology

Eras in progress:

- **Scientific Research**

Pioneer biologist Robert Edwards said “As a scientist my main interest has been to arrive at a thorough understanding of human conception, that really drove me to develop IVF”

- **Clinical Practice**

Fertility centers opening up in all corners of the developed world and the indications for treatment are expanding to cover every possible cause of infertility including the greater population of fertile couples to provide solutions associated with genetic origin

- **Business**

Commercialisation, conglomerates of clinics, private equity funding, consolidation of services

Flack to the future



Fresh off Love Island, Caroline is



HEART-MELTING PICTURE PULL-OUT
The Queen's little sweeties!

MENOPAUSE IS REVERSED

...Genesis Athens clinic, said: 'It offers a window of hope that...'

Women given new treatment 'begin to produce eggs again'

...found offering hope to millions of women who are unable to become pregnant. About two-thirds of a group of 30 patients began producing eggs again

...after having a new treatment, Greek researchers told...
British experts... warned that becoming pregnant later

...said: 'It offers a window of hope that...'

Continued on Page 2

By Fiona MacRae
Science Editor

DOCTORS claim to have reversed the menopause in a breakthrough that could allow women to become mothers well into their 50s or 60s. In one of the 'holy grails' of fertility medicine, women whose ovaries had shut down have started releasing eggs again. A single injection of proteins from a woman's blood rejuvenates her reproductive system, research suggests - crucially meaning that resulting children will be genetically her own. Scientists say that one woman who went through the menopause five years ago now has two embryos on ice, for use in IVF. Another 14 could also become mothers, one of the world's leading fertility conferences heard. Scientists are not sure how the technique works, as women are thought to be born with all the eggs they will ever have. However one possibility is that it tricks stem cells - 'master cells' capable of transforming into other cell types - into becoming eggs. The Greek doctors behind the pioneering method believe it will be particularly popular with women who have put off

'Everything had shut down'

...The doctors at the Genesis clinic, which is Greece's biggest IVF unit and frequently treats British women

...raises safety and ethical concerns about the...
Older mothers face...
The new technique, unveiled

at the European Society of Human Reproduction and Embryology's annual conference in Helsinki this month, centres on a substance called platelet-rich plasma, or PRP. It is made by spinning a blood sample at high speed to

Now doctors claim they've reversed the menopause

children and doctors hope to start IVF in the coming months - meaning the first babies resulting from the method could be born next year. Women usually go through the menopause around the age of 50, and all those treated had been through it early. Dr Pantos says the treatment may also work ten years after menopause, and much older women to

'Ethical questions'

...mothers. He said: 'I'm worried about the safety of women who have after their career and then at 43, 44, 45, say "Let's go for a pregnancy". These are career women who think success is in their grasp whatever they do. I tell them it is too late, they have gone through the menopause and they look surprised.' His colleague Konstantinos

Sfakianoudis said: 'It offers hope that menopausal women will be able to get pregnant using their own genetic material.' Initial work suggests the eggs to be healthy. However, much more research is needed before the technique is deemed suitable for widespread use. Dr Pantos, who is currently only treating Greek women, stressed: 'We need to be careful not to raise false hope.' Professor Allan Pacey, a Sheffield University fertility expert, said: 'How to rejuvenate older ovaries is one of the holy grails of reproductive medicine. I have no idea how it might be working and whether it is safe, so I would urge caution. However, if it stands up to scrutiny, it would be quite an exciting development.' Roger Sturmev, of Hull York Medical School, said: 'It is potentially quite exciting but it opens up ethical questions about what the upper age limit of mothers should be. Where would the line be drawn?'

Scientists

Researchers in
embryos carry
into healthy in

Currently, no

Scientists Find Ideal IVF Embryo Profile

Researchers in Australia and Greece are making strides in determining which test-tube embryos carry the highest chance of being successfully implanted in the womb and grow



Test-Tube Baby Genes May Predict Survival in Womb, Study Shows

By Simeon Bennett

May 14 (Bloomberg) -- Doctors may be able to make in-vitro fertilization more reliable and stop multiple births by analyzing the genetic make-up of so-called test-tube babies, according to research published today in the journal [Human Reproduction](#).

REUTERS

Print | Close this window

Experts move closer to identifying genes in embryos

Wed May 14, 2008 12:21am EDT
HONG KONG, May 14 (Reuters) - Scientists are moving closer to identifying genes in embryos that stand the best chance of implanting and growing into healthy babies.


There is currently no way of telling which embryos will result in successful pregnancies from those that will not.

DNA Fingerprinting Identifies Viable IVF Embryos

14 May 2008

[Click to Print](#)

An international team of scientists has discovered a way of testing IVF embryos using DNA fingerprinting that could one day be used to select the ones that are more likely to implant and grow to full term and thereby increase the likelihood of a successful pregnancy.



// Kostas Pantos
IVF Specialist

// Star Channel, Greece

**world
view**

CNN

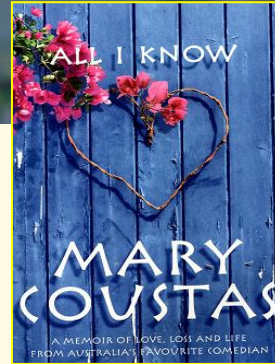
Embryo screening success in Greece

Source: CNN

2011: story of a couple, both carriers of the rare inherited eye disease , who delivered a healthy baby following PGD treatment at the Genesis Athens Clinic

Προσωπικές μαρτυρίες ασθενών

“Tania went to Greece after deciding she wanted an anonymous donor”



the doctors gauge which day is the most favourable for the embryo transfer to occur.

The clinic is the Grand Central Station of IVF clinics. People of all sizes, ages and nationalities crammed the reception area, each with their own story and each with their varying degrees of justified impatience (most of us waited patiently for hours). And occasionally, in among all the diverse hopeful and cranky faces, His Highness Doc Pantos would appear fleetingly. The legendary doctor we were all there to see. The man who produced miracles. The Elvis of fertility. And like a scene from a Marx Brothers movie, he would rush past with a gaggle of assistants and nurses following him from room to room. No cigar dangled from his lips, but it wasn't so long ago when doctors smoking in Greek clinics was the absolute norm.



The Sydney Morning Herald

November 13-14, 2004 No. 52,157 First published 1831

smh.co

Judge quits – four times over the limit

Stephen Gibbs
and Paola Totaro

The Supreme Court judge Jeff Shaw resigned suddenly last night after learning he was more than four times over the legal alcohol limit when he crashed his car. The judge said he was not well enough to continue on the bench.

It is understood Justice Shaw signed a letter tendering his resignation to the Governor, Marie Bashir, from his bed in The Sydney Clinic, where he is being treated for alcoholism.

He cited as his reason for quitting "certain events [that] occurred" on Thursday this week, the day it was revealed he had spent the hours before the crash near his Birchgrove home at a local

'The time which has passed since my car accident on 13 October 2004 has been exceedingly difficult for both myself and my family.'
Jeff Shaw's statement

understood he was told that tests of his blood taken after the accident showed an alcohol content of .225 - more than four times over the limit and well into the high-category offence range.

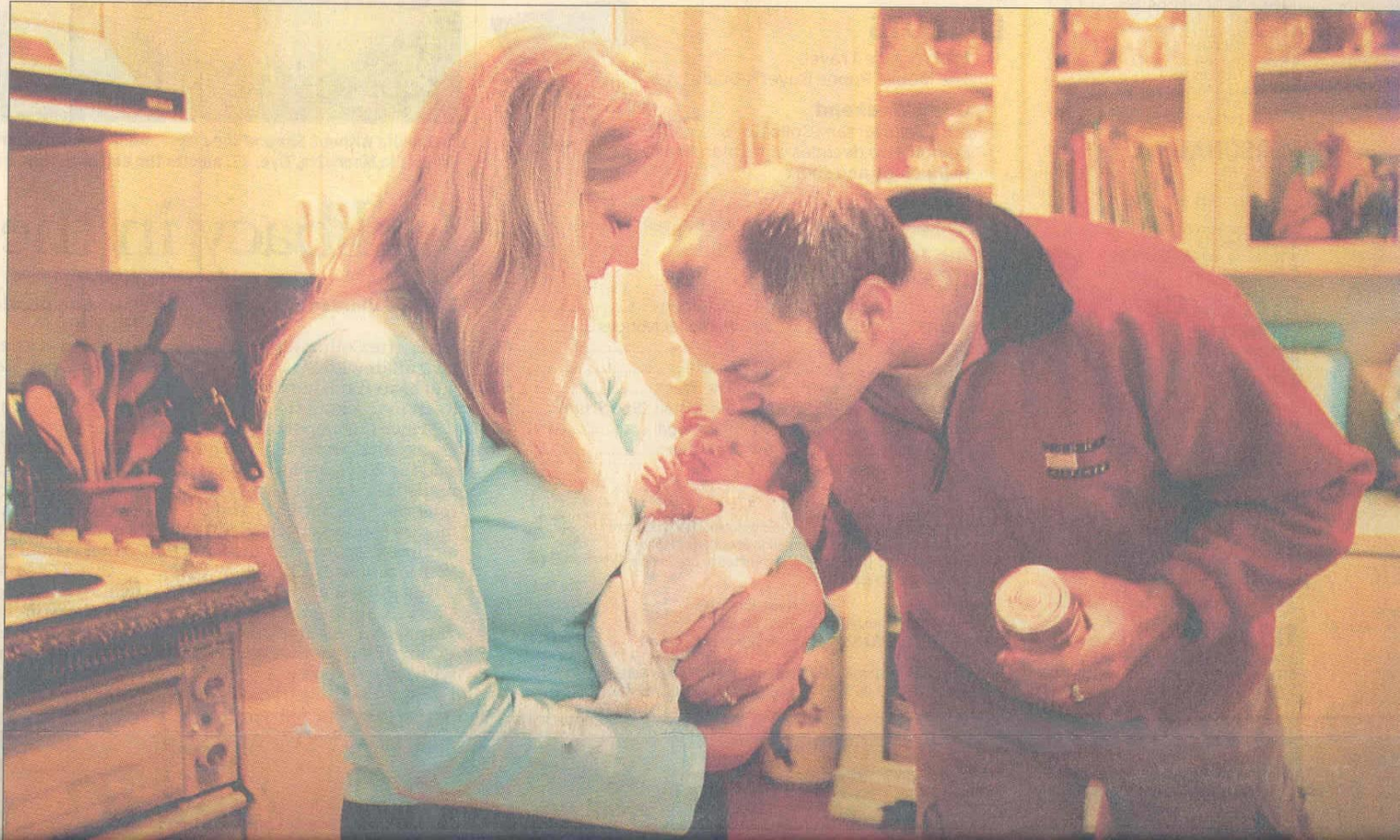
Assuming he was sober when he started drinking, the judge would have had to consume at least 20 standard drinks

sample, which starts on Monday. "The events of the night of 13 October 2004, and the manner in which I have dealt with this matter since that time, have made me realise and appreciate that the state of my health is more serious than I had believed and that I am now not well enough to discharge the duties of my office," Justice Shaw's statement said.

"I have asked the Governor that my resignation take effect from Friday, 12 November 2004."

Jim Spigelman, the Chief Justice, had announced on November 2 - the day it was revealed the judge's blood sample was missing - that Justice Shaw had gone on sick leave. "I look forward to his early return after successful treatment."

From Greece with love, the gift of life



VIS ÎMPLINIT în eprubetă. "Voi deveni mamă din a 11-a încercare. A trebuit să muncesc mai mult"

Autor: **Cristina Lica** | joi, 27 martie 2014 | **12** Comentarii | **1716** Vizualizari



18fertilizarecuplu

După opt inseminări și două fertilizări nereușite în țară, o bucureșteancă de 40 de ani a rămas gravidă din prima încercare în Grecia. Sute de cupluri de români



NEOS KOΣMOΣ

PUBLISHED SINCE 1967. AVAILABLE IN PRINT, ONLINE, AND APPS AT DIGITAL.NEOSKOSMOS.COM SATURDAY 23 OCTOBER 2016

EXCLUSIVE:

'Thank you for making our dream a reality'

In a world first, after two liver transplants and 10 years of failed IVF treatments in Australia, Joanne Friggieri becomes a mother thanks to her doctors in Greece

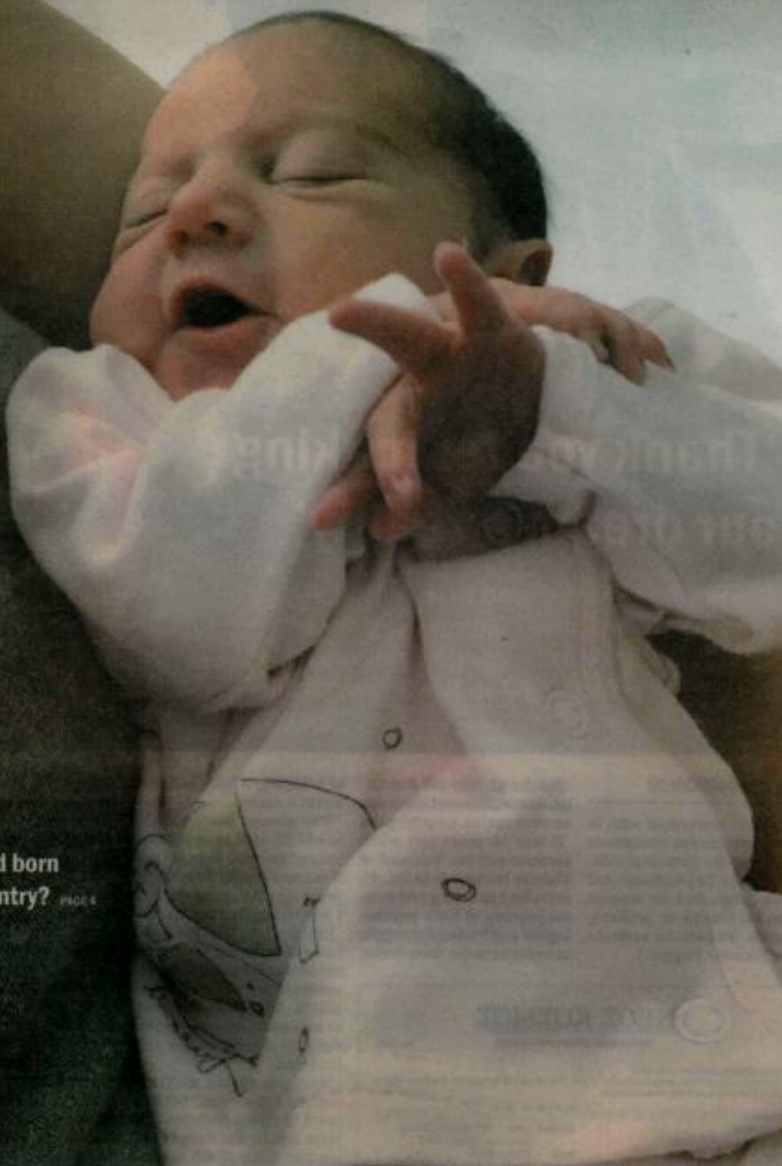
'OXI' Day remembered around Australia

Oakleigh Glendi to embrace multiculturalism this weekend

What happens to your dreams when you have a child born with a severe disability and you live in a foreign country?

Harry Tsoukalas: Vacation homes for Greeks living abroad could be the key to the crisis

Opinion: 'When did Greeks become 'white'?



'Thank you for making our dream a reality'

After two liver transplants and 10 years of failed IVF treatments in Australia, Joanne Friggieri was finally granted the gift of bringing a life into the world thanks to the persistence of her Greek doctors

Brandon and Joanne Friggieri with their newborn daughter, Charli. PHOTOS: NELLY SKOUFATOGLOU

NELLY SKOUFATOGLOU

The risks associated with in vitro fertilisation treatments (IVF) and the potential side-effects can be persistent and even dangerous for women who are otherwise perfectly healthy, let alone for someone like Joanne Friggieri.

For the 41-year-old Australian woman, however, there was no other option, no other path. It was 10 years ago when Joanne and her husband of Maltese heritage Brandon, 43, embarked on a long and painful journey of both psychological and financial struggle, in order to make their dream

of bringing a baby into this world a reality.

"I've always been told I'd need IVF with all my health issues," she tells *Neos Kosmos*. "I started trying exactly 10 years ago. At the same time I was struggling for my life." Joanne, who has type A diabetes alongside several other auto-immune conditions, has undergone two liver transplants. After her second liver transplant her system shut down as she acquired a viral infection.

"She got really sick and slipped into a coma," her husband Brandon explains. "We were told by the doctors that we'd be lucky if she made it through the night."

"She was in intensive care for a very long time, she had liver failure and as a result of the use of heavy medication she developed bilateral myopathy in her arms; medicine caused fractures, the bones in her feet are starting to die off. She even had to learn how to walk all over again five years ago."

While fighting to stay alive, Joanne was having IVF treatments. She and her husband would go through sev-

eral cycles in Australia and not once did they manage to fall pregnant.

"Health conditions aside, many people look at me and assume my body weight was an issue, but I was a size 10 before getting pregnant. The weight I've put on is a result of the steroids in order to carry out the pregnancy," she explains.

"We would go through a treatment here, not once successful, and take a break as quietly. We did not have much support from the doctors in Australia. We had to push to get in touch."

According to Brandon, wanting to go to a private rehab hospital, they were put in the "hard basket", as Joanne's predicament was "making things difficult". They both felt "too much of a complication, a nuisance even". Prior to meeting Dr Nick Lolatgis, the couple felt that they were being sucked into a spiral of numbers, trapped into a money-crunching saga.

"When we were referred to Dr Lolatgis, we realised we weren't just numbers, possibilities and bank account figures - we were human be-

ings, and finally we were getting the support we wanted," Brandon stresses.

"He picked up where others left off and went back and did the whole health check, all over again. He wasn't deterred by the history. Did not turn us away. He didn't fill us with false hope either. He empathised. He left no stone unturned."

In the process of his investigation, Dr Lolatgis discovered that Joanne and her husband shared the DQ Alpha (DQa) gene. Having a genetic match for DQa impacts the connection between the paternal DNA contribution (sperm) and the maternal body (uterus). Once recognised by the uterus, the paternal DNA in the semen, instead of being allowed to implant, sends a thwarted genetic message to the mother's body, causing the immune system cells to eliminate the embryo, which is interpreted as an "anomaly".

"Dr Lolatgis, as part of a Lymphocyte Immunisation Therapy (LIT), drew white blood cells from me and injected them into Joanne's skin to prepare the maternal immune system for pregnancy. We did

this procedure twice to ensure her body would accept the embryo," Brandon explains.

Once that stage was complete and Joanne's health issues had been stabilised, it would be through Dr Lolatgis's recommendation of Dr Con Pantos that the Friggieris could take it to the next level: Greece.

"Travelling to Greece, however, to undergo yet more cycles of IVF at Genesis fertility clinic came at a cost, but there are absolutely no regrets for the happy couple. Brandon had to sell his business and rely on family support for a year."

"It was our dream to have a baby and we were always willing to sacrifice things in order to get there," he says. "We were prepared to sell our home; I've sold the café I owned in Melbourne to be able to go to Greece. Note this though, if we had found Dr Lolatgis sooner we would have perhaps saved ourselves a lot of trouble."

Did they ever think of quitting? Many a time. But Joanne's faith in her new doctor kept her going. Having already spent a fortune and experienced so much pain "for nothing" made them risk it and persevere.

NEOS KOΣMOΣ

The complete Hellenic perspective. No. 5803

NEOS KOΣMOΣ Published since 1967. Published by Ethnic Publications Pty Ltd (ABN: 13005 255 087) of 169 Burwood Rd, Hawthorn, Victoria 3122. Printed by Rural Press Printing, Ballarat.

Contacts: Reception Phone: (03) 9482 4433 Fax: (03) 9482 2962 Email: enquiries@neoskosmos.com.au Address: Level 1, 169 Burwood Road, Hawthorn, Victoria 3122 Mail: PO Box 6068 Hawthorn West, Victoria 3122

Advertising: Phone: (03) 9482 4433 Email: advertising@neoskosmos.com.au Web: www.neoskosmos.com Subscriptions: Phone: (03) 9482 4433 Email: subscriptions@neoskosmos.com.au

Letters: Email: letters@neoskosmos.com.au Fax: (03) 9482 2962 Letters should not be more than 200 words and they must include your full name, address and a day time telephone number for verification. By submitting your letter to us for publication you agree that we may edit the letter for legal, space or other reasons, and may, after the publication in the paper, re-publish it on the internet or in other media.

NEOS KOΣMOΣ - English Publisher: Christopher Gogos Editor-in-chief: Sotiris Hatzimanolis Editorial director: Nelly Skoufatoglou Journalists: Anastasia Tziakaki, Nikos Fotakis Contributors: Dean Kalimniou, George Stogiannou, Billy Cobain, Zoe George, Seryos Petroumakis, Fotis Kapetisopoulos, Anna Souroukias Proofreader: Angela Constantou Graphic design: Peter Kellidis, Nicole Denton

WORLD

TRENDING Real estate | Lotto Max | Trump | CPC leadership | Garland murder trial | Census 2016

Greek grandmother, 67, is the world's oldest surrogate after giving birth to her granddaughter

PATRICK SAWER, THE TELEGRAPH | December 24, 2016 10:53 AM ET
More from The Telegraph



The Telegraph

HOME | NEWS | SPOR

News

UK | World | Politics | Science | Education | Health | Brexit | Royals | Investigations

News

Greek grandmother becomes world's oldest surrogate mother

share | |

"Heroic" Greek grandmother becomes surrogate mum aged 67

Medics said she was the oldest-ever surrogate.

Dec 23rd 2016, 3:55 PM 10,007 Views 18 Comments Share 20

A 67-YEAR-OLD Greek grandmother has given birth to her daughter's baby girl, becoming the world's oldest such surrogate mother, her medical team said today.

"This is a heroic grandmother," supervising obstetrician Constantinos Pantos told state television ERT.

The baby girl was born on Tuesday via caesarian section after a 7.5-month pregnancy, weighing 1.2 kilograms.

"I feel more like a grandmother than a mother," said Anastassia Ontou from a village near Larissa, central Greece, adding that she faced few problems during the pregnancy.

"It was an easy decision for me — my daughter was heartbroken after not being able to carry the baby herself," she told private TV station Star.

Pantos said that "based on international records, this is the oldest surrogate mother who is also a grandmother, based on her daughter's medical condition".



Image: Shutterstock/KonstantinChristian



Heroic grandmother, 67, becomes the world's oldest surrogate mother after carrying her daughter's child

China.org.cn

This Site China Wiki City Guide China Archives

Home China World Business Arts Sports Travel Opinion Photos Video Top 10 双语

Hot Topics: Exercise AMAN 2017 • Xi visits Switzerland, attends WEF annual meeting

You are here: Home

Greek 67-year-old grandma becomes oldest surrogate mother

Xinhua, December 23, 2016

0 Comment(s) | Print | E-mail



ΕΛΛΑΔΑ 28.11.2017

Αυστραλοί για γιατρό στην Ελλάδα

ΙΩΑΝΝΑ ΦΩΤΙΑΔΗ



Παιδιά που γεννήθηκαν με εξωσωματική γονιμοποίηση με τους γονείς τους.

Επκέτες:



ΑΥΣΤΡΑΛΙΑ - ΑΠΟΣΤΟΛΗ. «Οι περισσότεροι Αυστραλοί έχουν συνδυάσει την Ελλάδα με διακοπές και εκπλήσσονται όταν τους προτείνω να έρθουν στη χώρα σας για μια υπόθεση υγείας», διηγείται στην «Κ» ο δρ Joel Bernstein, γυναικολόγος που ειδικεύεται στην εξωσωματική γονιμοποίηση στο Σίδνεϊ, αλλά εδώ και 17 χρόνια βρίσκεται σε «ανοικτή συνεργασία» με την Ελλάδα και τον γυναικολόγο δρ Κώστα Πάντο, που



Hellenic Health Tourism



Δημερίδα με θέμα «Τουρισμός Υγείας» πραγματοποιήθηκε στο Μόντρεαλ, με πρωταργάτη τον Γιώργο Πατούλη και τη συμμετοχή Δοκτωρμένων Ελλήνων γιατρών.







GREECE

The turning point:
After years of sacrifice, 2018 has seen the start
of a new era of economic renaissance for Greece



Could you retire at 40?
Meet the extreme savers

Tuesday
20 November 2018
Friday 10:30-11:30
£2.00

The Guardian

“A new-era Hellenic export”: Health tourism

More and more Brits are choosing Greece for medical and wellness trips. We examine why

For the Institutes of Hippocrates, the father of medicine. “The potential for the development of health tourism is unlimited,” said Dr George Petridis in a speech at the London School of Economics in June. The president of ELIETHA, a not-for-profit organisation that promotes the Greek medical, traditional special and wellness tourism sector, was in the UK to discuss “new-era Hellenic export” health. It’s a sector that’s developing quickly around the world. According to Petridis, health tourism now has a worldwide annual turnover of over £70bn, generated from 30 million health tourists. He predicts that it could contribute £175bn to the Greek economy in the next three years, as the country takes an increasing share of the thriving market.

Embracing world-class medical services
The British are now embracing medical tourism. As reported in the Telegraph in 2017, Office of National Statistics data shows a 298% rise in travel abroad for medical treatment between 2014 and 2016, with a staggering seven-fold growth in health trips to Greece. Reasons for this obviously include long waiting lists for surgery and specialist care, plus a chance to combine the holiday treat-



“Medical tourists to Greece get high-quality treatments in combination with a holiday in a beautiful location.”

Dr. Anastasios Petridis, Founder and Scientific Director, Advanced Hellenic Clinics



ELTZOB and Genesis Athens Clinic are travelling the world promoting Greek medical tourism

Greece, the first in the world to perform laser eye surgery, has trained many of the country’s best opticians. And Professor Spyros Georgakos of the Ophthalmology Institute near Athens is another world-class pioneer in vision correction and cataract surgery. Cosmetic surgery is also a specialist for Greek health tourism, especially hair transplantation. Noteworthy practitioners include a trailblazer in hair restoration, Advanced Hair Clinics, plus RQ Dermatology and Dermis Hair, and prices can be up to 10 times lower than in the UK. While excellent dental services cost around 70% less than they do at home.

Health facilities with cutting-edge technology, including hospitals and rehabilitation centres, match the staff for distinction. “Greece’s private medical sector is ranked one of the world’s top six,” says Dr Evangelos Spanos, chairman and CEO of the Hellenic Group of Thermal Springs Companies, the country’s leading provider of primary healthcare and state-of-the-art diagnostic centres.

Thermal springs for wellness and healing
“Medical tourists to Greece get high-quality treatments in combination with a holiday in a beautiful location,” notes Dr Anastasios Vekris, founder and scientific director of Advanced Hellenic Clinics – introducing modern Greek health. It’s a top tourist destination that is easy and quick to reach, has a healthy Mediterranean diet, is warm and sunny year-round, and has many unique sites. Not least of these are its thermal springs, which are the backdrop of a growing wellness tourism sector that

“Pioneering practices, specialised medical personnel, state-of-the-art facilities and competitive prices.”

Dr. George Petridis, President, ELIETHA

aims to improve physical, mental and emotional health. “Greece tops Europe in terms of natural thermal springs with healing properties. More than 120 have been officially recognised as one of the final stages of licensing, so that major investments can proceed into hotels, spas and wellness centres,” says Kouranias.

This is just one way the government is taking to boost health tourism. In addition, says Petridis, the private sector and local government are working together on interesting initiatives to strengthen Greece’s position as a destination for health tourism and to attract new investments – putting Hippocrates right when he wrote: “Healing is a matter of time, but it is sometimes also a matter of opportunity.”

An independent organisation produced by Business Today

GREECE 01

Greece's medical tourism sectors attracts people from at least 65 countries

One clinician has done more than most to bring Greek medical tourism to the world’s attention. Genesis offers a pioneering practice in dentistry, particularly in the Institutes of Hippocrates (IHC). “It’s a specialist because it creates new and unique happiness,” says Dr Konstantinos Panos, the clinic’s Australian-born founder who has nearly 30 years of experience in dentistry treatment.

His state-of-the-art clinic is recognised as this the industry for its precision, collaboration and research. Our project, led by IHC specialist Dr Konstantinos Sakellariou, recently made global headlines – a study of platelet-rich plasma (PRP) therapy. “PRP is an injection into the cavities of women who are in menopause in order to regenerate their ovaries. It is particularly used at women over 45. The first page reports in the Guardian Daily Mail and other newspapers mentioned in hundreds of British women coming to Greece,” explains Panos.

They were joined by women from another 65 countries, with the clinic seeing a 21% increase in clients in 2017. “Value tourism continues to grow,” says Panos. “The best advertisement for me is word of mouth. We have had patients coming from all around the world for our IVF treatments and most of them have become ambassadors for us.”

Working with Dr George Petridis, president of the Greek Medical Tourism Council (ELIETHA), Greece offers a unique health



Dr Konstantinos Panos
IHC Specialist, Genesis Athens



Dr Konstantinos Sakellariou
IHC Specialist, Genesis Athens

tourism and Greek medical tourism practitioners’ campaign that has been widely shared in the country’s diaspora in the UK.

ambassadors for medical tourism. Panos and others, including senior politicians and happy clients, are travelling the world to raise awareness of Greece’s Athens and Greece’s medical sector. So far they have been in New York, Montreal, Chicago, Los Angeles and the Island of Ibiza to Greece. “It’s always an amazing to come to London and Germany now.”

At the events, Panos explains the benefits of Greece for IVF. The clinic is about a half of



and worldwide scale. At the same time, its diversification rather than homogenisation of medical approaches is one main daily battle. Innovation, teamwork and a respectful and

dedicated approach are the keys to our efforts.”

Genesis Athens already offers excellence, but it wants to build Greece’s medical skills and provide opportunities for its doctors of the future. With the Universities of Athens and Thessaloniki, it has created an inspiring programme on IVF and reproductive that is available in Greece and Romania. Panos is also vice-president of two organisations created by Petridis: The Global Greek Doctor Institute (links Greek medical societies around the world to help doctors from their local post-graduate positions at home and abroad).

The International Medical Centre, on the other hand, fosters medical tourism services from Greece, Romania, Albania and Cyprus, allowing them to benefit from experience in other countries – knowledge that they intend to share with the global medical community as a sponsoring customer.

Reflecting on the campaign and opportunities available in Greece, Panos says: “What amazes me is that when it comes to bringing together not only medical doctors, different societies and the diaspora, but also politicians and academics, I am positive that this is going to lead to a ever-growing expansion of medical tourism. Every body knows people from this. You just have to get people into the crowd of occupation. We have to be open-minded and create opportunities.”



Genesis Athens Clinic

PHOTO: G. PETRIDIS

PHOTO: G. PETRIDIS

PATIENTS COMING TO ATHENS, GENESIS ATHENS CLINIC

Cross-border Reproductive care



ABU DHABI

ALBANIA

ALGERIA

AUSTRALIA

AUSTRIA

BAHRAIN

BELGIUM

BRAZIL

BULGARIA

CANADA

CAMEROON

CHINA

CYPRUS

CZECH

DENMARK

DJIBOUTI

DUBAI

EGYPT

ENGLAND

ETHIOPIA

FINLAND

FRANCE

GERMANY

GEORGIA

HOLLAND

HUNGARY

INDIA

INDONESIA

IRAN

IRAQ

IRELAND

ISRAEL

ITALY

JAMAICA

KAZAKSTAN

KENYA

LIBYA

LUXEMBURG

LEBANON

MALAYSIA

MALTA

MOGOLIA

MOROCCO

MOLDOVA

NETHERLANDS

NIGERIA

NORWAY

PAKISTAN

PHILIPPINES

POLAND

PORTUGAL

QATAR

ROMANIA

RUSSIA

SAUDI ARABIA

SCOTLAND

SERVIA

SINGAPORE

SLOVAKIA

SOUTH AFRICA

SPAIN

SOUDAN

SWEDEN

SWITZERLAND

TURKEY

UKRAINE

UN. ARAB. EMIRATES

USA



Corfu

Cultural heritage

Spa - Wellness

Mykonos

Amusement

Plastic Surgery

Milos

Goddess

Aphrodite

Beauty - Aesthetics

Ithaca

Destiny

Santorini

Rhodes

Emotion

Love - Fertility

Frontier beauty

Hair Transplantation - Cosmetics

Spetses

Dentistry

Glamorousness

Crete

Rehabilitation - Ophthalmology

Historic memories

Kos

Hippocrates' Oath



Η ομάδα του ΓΕΝΕΣΙΣ ΚΡΗΤΗΣ
εύχεται μια χρονιά γεμάτη υγεία!



ΓΕΝΕΣΙΣ
ΚΡΗΤΗΣ

moments



ΓΕΝΕΣΙΣ
ΚΡΗΤΗΣ

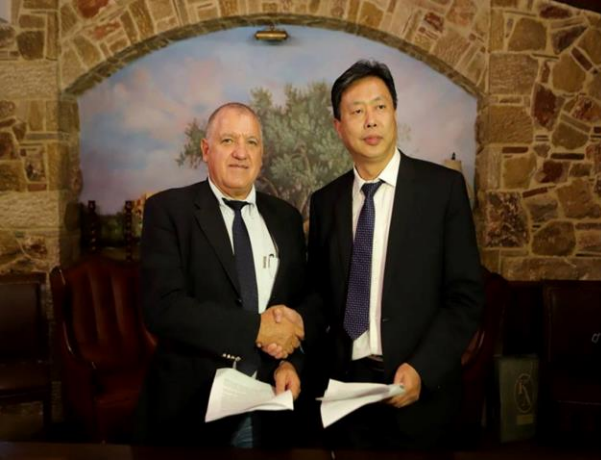
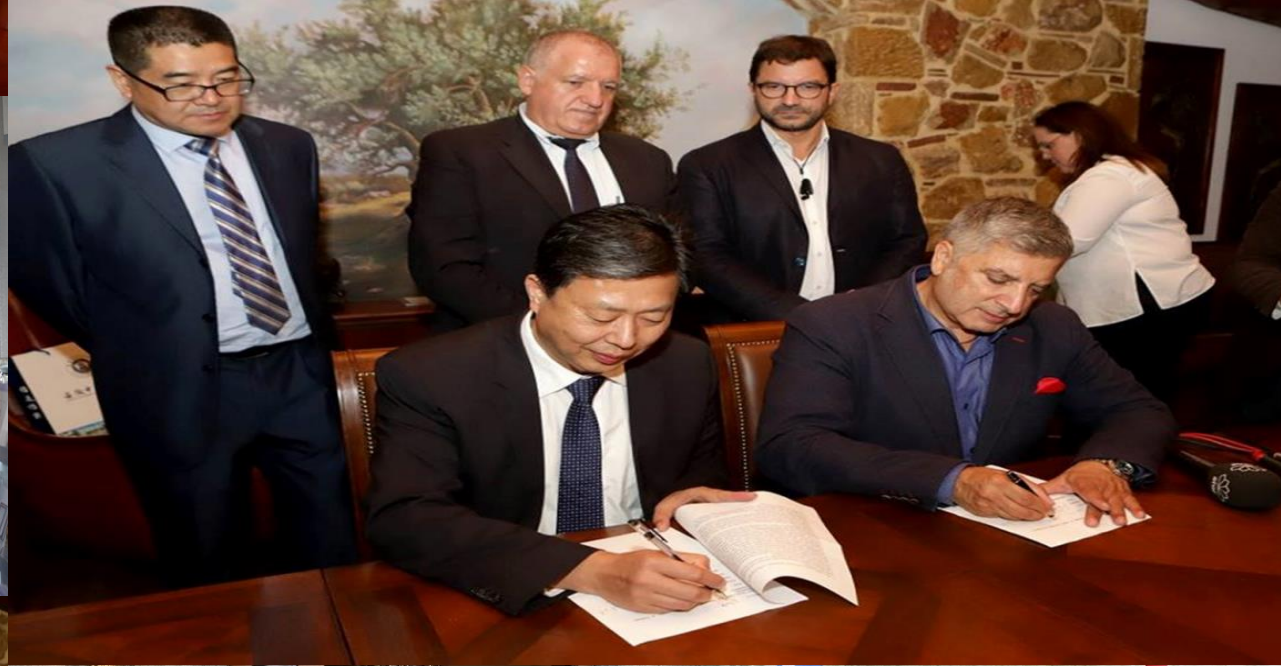
Είμαστε εδώ για εσάς,
πριν από εσάς!

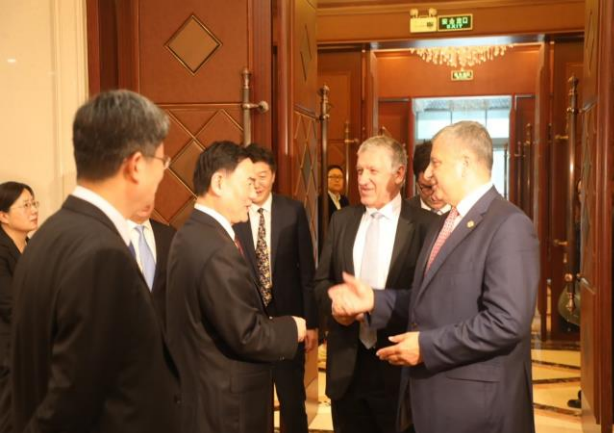


Ιατρικός Τουρισμός: Εγκαίνια Ελληνικής κλινικής στη Ρουμανία!

«Σήμερα εγκαινιάσαμε την νέα μας γυν
Genesis στο Βουκουρέστι επισφραγίζον
επιτυχημένη παρουσία του Ομίλου μας α









安徽中医药大学雅典中医药中心签约仪式

Τελετή υπογραφής Συμφωνίας μεταξύ Πανεπιστημίου Κινεζικής Ιατρικής
και Κέντρου Αθηνών Κινεζικής Ιατρικής

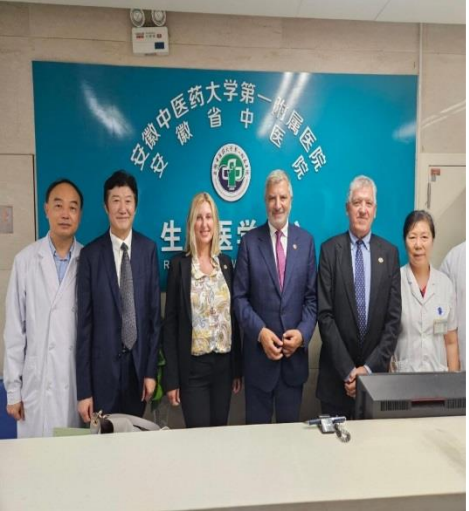
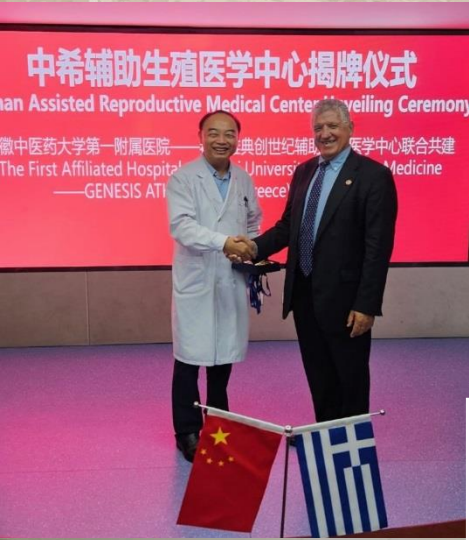
2019. 04. 11



潘多斯

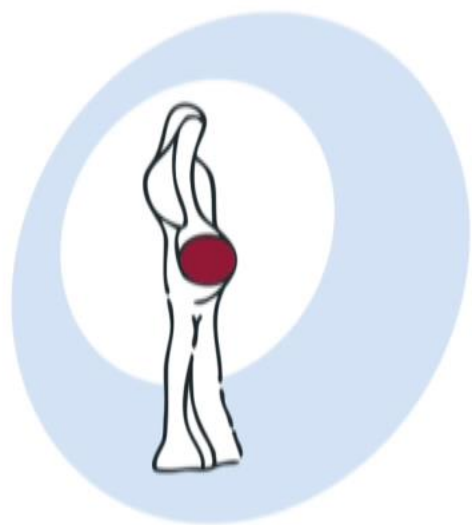
杨文明











Ι Δ Ι Ω Τ Ι Κ Η Κ Λ Ι Ν Ι Κ Η

ΓΕΝΕΣΙΣ

ΑΘΗΝΩΝ

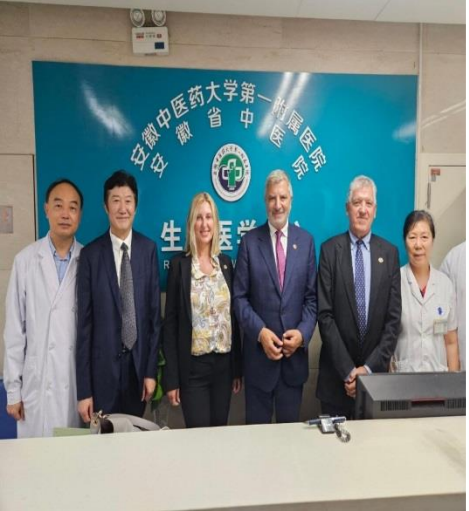
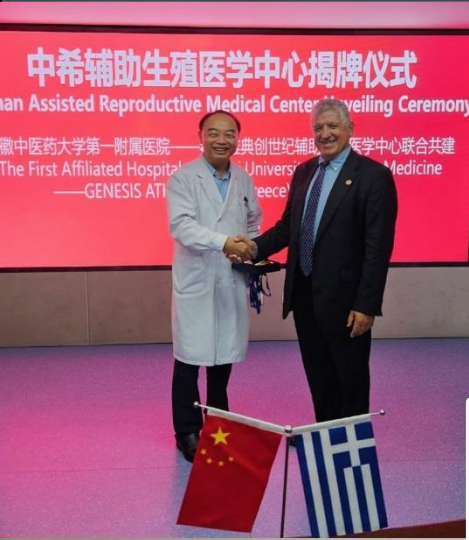
ΙΑΤΡΙΚΗ ΜΕΡΙΜΝΑ ΓΥΝΑΙΚΟΛΟΓΙΑ
ΚΑΙ ΧΕΙΡΟΥΡΓΙΚΗ ΑΝΩΝΥΜΗ ΕΤΑΙΡΕΙΑ

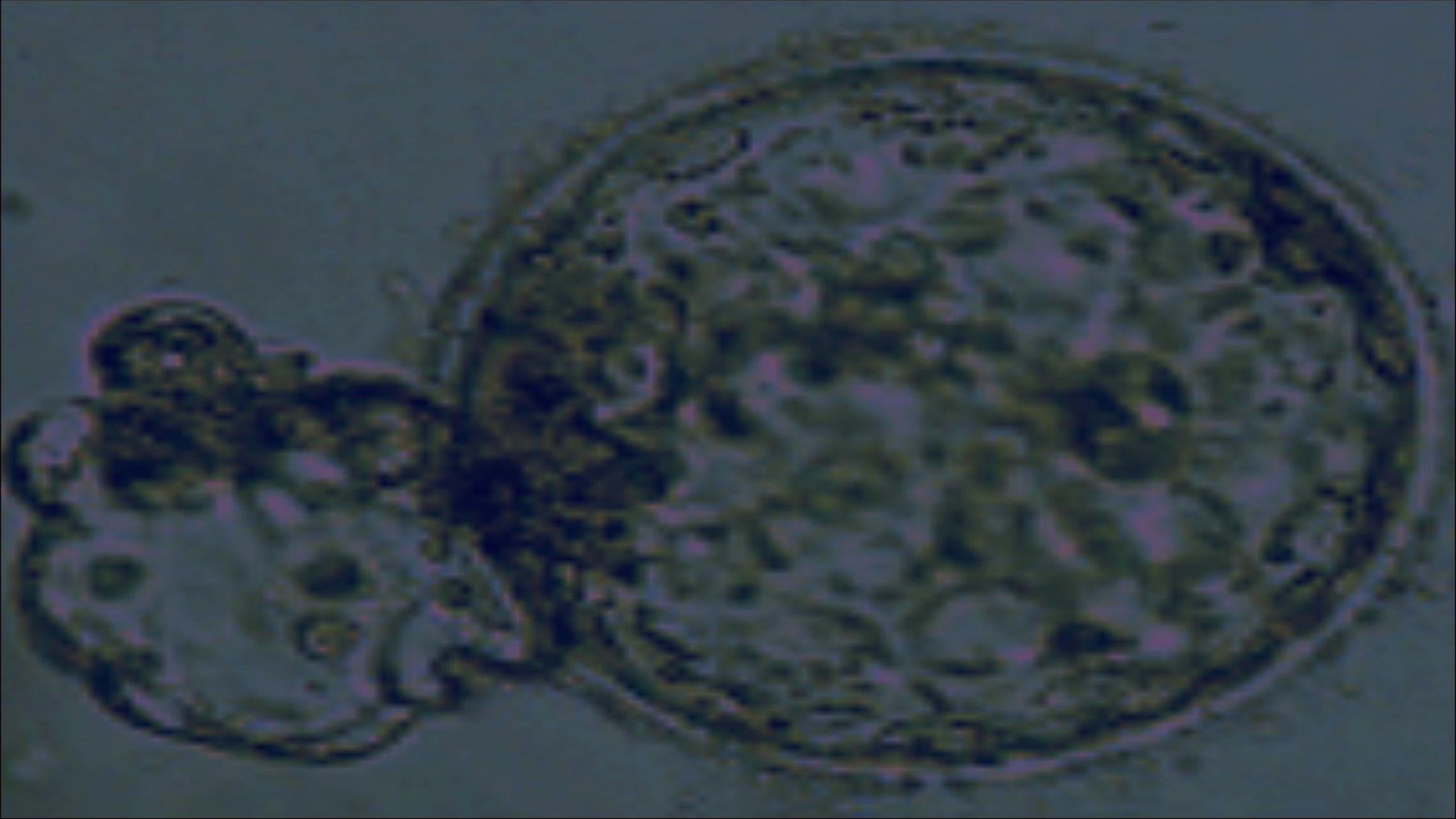
安徽中医药大学雅典中医药中心签约仪式

Τελετή υπογραφής Συμφωνίας μεταξύ Πανεπιστημίου Κινησιολογικής Ιατρικής
Αι και Κέντρου Αθηνών Κινησιολογική

2019. 04. 11







Assisted Reproductive Technology

Eras in progress:

- **Scientific Research**

Pioneer biologist Robert Edwards said “As a scientist my main interest has been to arrive at a thorough understanding of human conception, that really drove me to develop IVF”

- **Clinical Practice**

Fertility centers opening up in all corners of the developed world and the indications for treatment are expanding to cover every possible cause of infertility including the greater population of fertile couples to provide solutions associated with genetic origin

- **Business**

Commercialisation, conglomerates of clinics, private equity funding, consolidation of services

The Diaspora as a promotional lever of Health Tourism

- **The goal:** to claim a respectable share in international medical tourism
- **Diaspora** represents an important part of the political, economic, business, cultural and scientific potential of our nations
- Their **spread in all corners of the globe** gives us a powerful tool within other nations

Diaspora is Catalyst for promoting Health Tourism

IN SEARCH OF BRIDGES WITH THE DIASPORA

The Medical Association of Athens went on the twinning with the Greek Medical Association of New York in 2013, participating in vaccination programs, provision of medicines and education

The Federation of Medical Societies of North America has coordinated charity actions with other Greek-American organizations to improve public health and alleviate the effects of the humanitarian crisis in Greece in cooperation with the Medical Association of Athens



Event of the Greek Homogeneity Medical Societies with the Medical Association of Athens

April, 5th 2015

HEADLINES & TESTIMONIALS for PROMOTING OUR COUNTRY: "MEDICAL TOURISM, WHY NOT IN GREECE?"

CNN Greece , 07:35 Saturday, 05/11/2016 MEDICAL TOURISM: «ASSISTED REPRODUCTIVE» MIRACLES FROM GREEK RESEARCHERS

"The positive results of couples of the diaspora in the US have worked as advertisement for our country. Vula Litsogianni is a happy mother of two boys five years old. She is saying that the objective of her life was to have children and her voice breaks from the emotion as she recalls the hard time she went through when the doctors in America told her that there is no probability of becoming pregnant ".

Greek journalist in New York is reporting his testimony in relation to the integration of the family with the aim of Greek doctors in Athens



Promotion of Greek Medical Tourism in Chicago

April 30th, 2017

Health tourism in Greece and the positive prospects is the subject the Conference organized by the Medical Association of Athens and the Central Union of Municipalities of Greece, in Chicago, USA on 28th and 29th of April 2017. The turnover of the global medical tourism market, according to more recent research, annually exceeds 100 billion dollars with 1.25 million Americans citizens to seek medical services abroad as well as there is potent interest in investing in Greece by large funds.





Medical Tourism - Looking ahead

The growth of Medical Tourism is driven by:

Consumerism

Quality

Foreign economic development cost

Medical tourism expands when medical insurers/consumers begin to leverage:

Cost and performance data taking advantage of regional pricing differences

Customer satisfaction and waiting times

Customer needs, views and perspectives

Focus on to patient needs, views & expectations,

leads the way forward

DIASPORA – Creating local selling points in major capitals around the world

- Raise public awareness regarding medical tourism options
- Recognition of medical options according to excellence
- Pin point tourism attractions
- Recognizing creative opportunity in joint operation and performance
- Organize joint scientific – social meeting ... media coverage (local-international)
- Points of guidance for incoming patients – continued service for returning patients



Global Doctors Hippocratic Institute – “GDHI” unites Doctors and Medical Associations world-wide

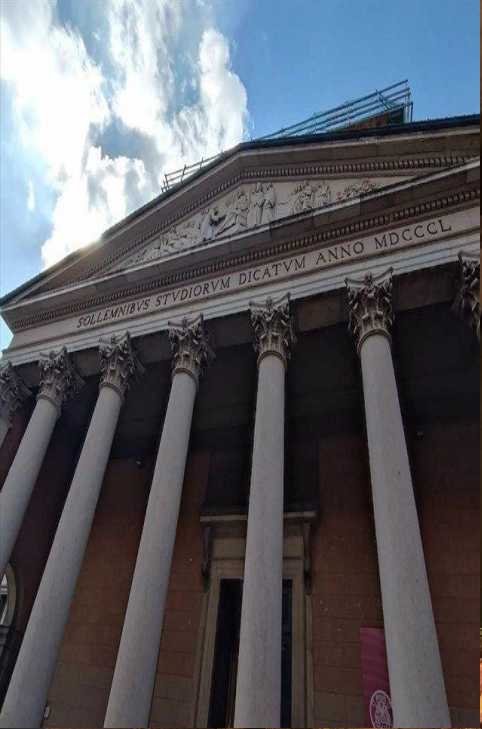


- Exchange of information and scientific knowledge
- Joint organization, developing and implementing activities related to education and training in Medicine,
- Providing assistance to scientists for graduate abroad
- Best practice for the public "on both sides"
- Creation of perspective and cooperation framework by interconnecting Medical Schools between our countries









ιατροι απο ολο τον κοσμο στην αναπαρασταση του
Ορκου του Ιπποκράτη



Ο Όρκος του Ιπποκράτη διαβάστηκε στο
Ασκληπιείο Κω από 34 γιατρούς από όλο τον
κόσμο



ιατροι απο ολο τον κοσμο
αναπαρέστησαν τον ορκο του
ιπποκράτη στην Κω





