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Medical Tourism Industry –May 2024
UAE & Greece

Healthcare Tourism in the UAE - A Destination of Choice

UAE ranks 9th among 46 countries as a top medical tourism destination.

The Global Medical Tourism Market is Primed for Explosive Expansion:

Projected to skyrocket from \$29 billion in 2023 to \$138 billion by 2032

Fueled by an estimated 17 million patient travelers worldwide

Inbound Medical Tourists Are From:

Asia Market

39%



EU & Commonwealth

22%



GCC & Arab World Market

21%

The UAE Stands to Reap Substantial Rewards:

Estimated medical tourism revenue of \$460 million for the UAE in 2024
Expected to attract approximately 690,000 international medical tourists

Healthcare Tourism Industry Overview

Fueling the Growth of Healthcare Tourism in the UAE

- The UAE is well-positioned to meet the rising demand for high-quality healthcare services in the Middle East region

Key drivers of the UAE's thriving healthcare tourism sector:

Strong Government Support and Involvement

1

Diverse Population Attracting Top Talent

2

Influx of Patients from Unstable Regions

3

World-Class Medical Professionals

4

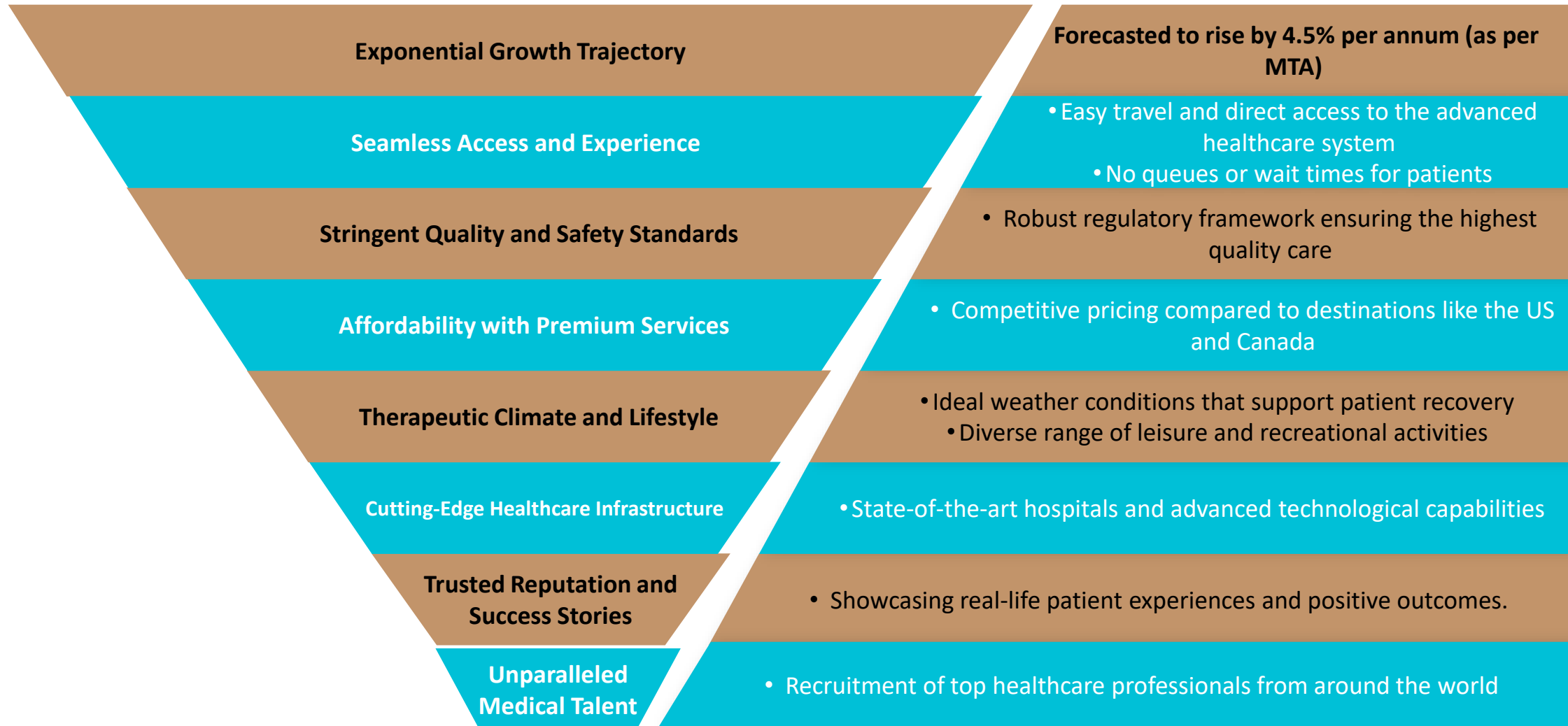
Advanced Medical Technology and Innovation

5

State-of-the-Art Healthcare Infrastructure

6

The UAE has strategically designed an unparalleled environment to captivate innovators in the healthcare tourism industry:



The UAE - Ascendant Leader in Middle East Medical Tourism

the Future of Assisted Reproductive Technology(ART)

- * IVF market in the UAE projected to grow at a CAGR of 14.12% from 2022-2027
- * The UAE's robust healthcare system provides comprehensive insurance coverage for ART services



- * Collaboration between the UAE and Greece presents a strategic opportunity
- * Greek doctors can leverage the UAE's advanced healthcare infrastructure to perform cutting-edge ART procedures

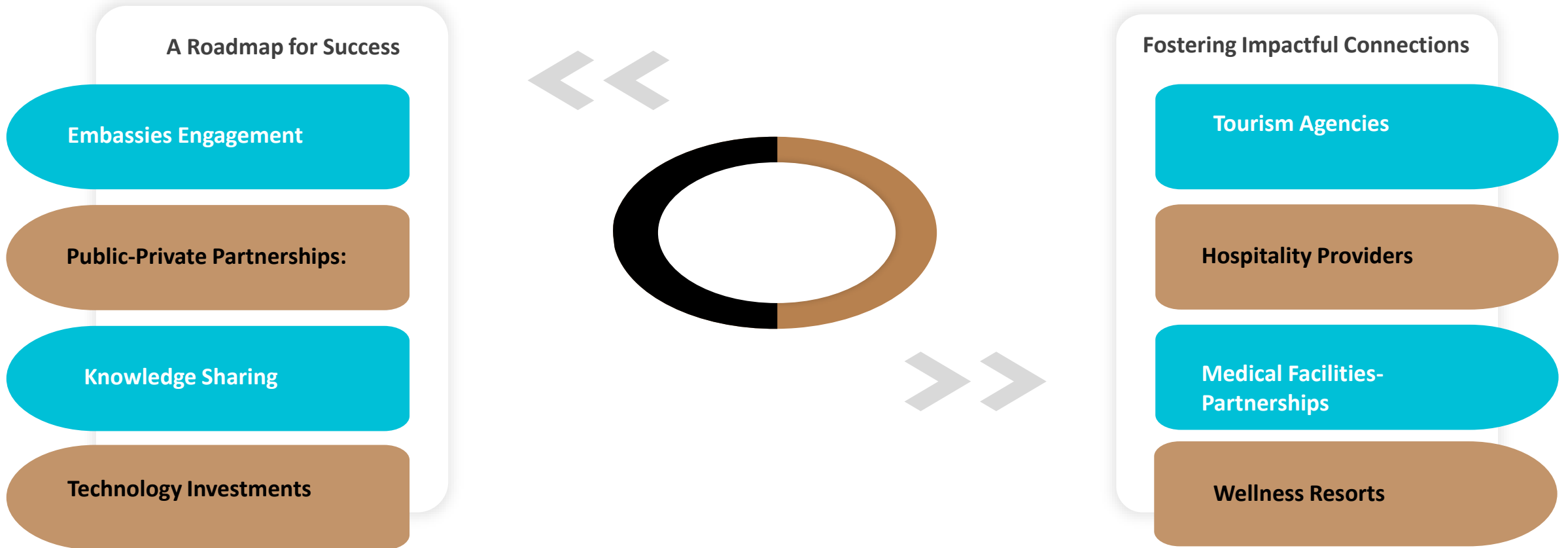
Addressing Unique Societal Needs

- An estimated **145,000 infertile couples** visit clinics in the UAE annually



- Approximately **1 in 6 married couples** in the UAE receive infertility treatments

**Unlocking Synergies Between UAE and Greece, leveraging their respective strengths to elevate the future of healthcare tourism.
Forging a Powerful Healthcare Tourism Alliance**



This multifaceted alliance will unlock unprecedented synergies, enabling the UAE and Greece to emerge as a dynamic, world-class healthcare tourism destination.